

## **END OF FUNDING PERIOD REPORT**

### **LAUC Statewide Grants, Research & Professional Development Committee**

Primary Applicant(s): Ying Zhang

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**TITLE OF PROJECT:** ICT development in China and its impacts on bridging the information divide

Time Period of Grant: FY 2010–2011

Amount of Award Received: US\$500

Original Abstract as Submitted:

Prior to the 21st century, it was very difficult for people who lived in remote rural areas in China to access information essential to their daily lives. As of 2000, there were 144 counties without a single library and 756 counties without collection development fund at all. In contrast to the ever rapid advancement of information and communication technologies in the coastal areas, the development of public information access in the remote rural areas was almost stagnant, and consequently created a much deeper information divide between the two areas. The information divide worsened the by-then existing backward social and economic status in the rural areas.

In order to bridge the gap, Chinese governments launched several initiatives in the first several years of the 21<sup>st</sup> century, including *Satellites Broadcasting to Every Village*, *Books for Countryside*, and *Culture Information and Resource Sharing*. These government initiatives have proven to be effective as information access in the remote rural areas becomes richer and easier. As of early 2010, every village in China, regardless of geographic location and economic status, established at least one information station. The dream for the information poor to get access to essential and appropriate information at their fingertips has become true.

This panel presentation, entitled “ICT-enabled Chinese government initiatives targeting the information poor in the 21<sup>st</sup> century”, will highlight several representative governmental initiatives and programs that have been launched to help narrow the information divide. In addition to a discussion of background (e.g., historical, economic, and social reasons) and major accomplishments of these government initiatives and programs, the presentation will also raise some issues that might hinder the government efforts, such as information technology literacy and sustainability. It is hoped that the presentation along with a follow-up Q&A session will help in better understanding of the information-poor communities in China as well as the central and local governments’ outreach efforts to these communities in terms of improving their access to information needed.

## **I. ACCOMPLISHMENTS and EVALUATION**

- Describe what was achieved during the time period of the grant.

The paper was presented as a panelist talk at the 2011 Annual Conference of the Association for Asian Studies.

- What aspects were completed as proposed? If your study could not be completed as proposed, explain how your plans were altered.  
The conference panelist talk was successfully delivered as proposed.
- Did the project accomplish what it intended? Did it make a difference? Yes.
  - Include any relevant quantitative data, if applicable (e.g. How many individuals have benefited from this project? In what way? This may include various output measures such as circulation, reference transactions, program attendance, survey responses, etc. as appropriate.)
  - Include any anecdotes, if applicable.  
The audience showed great interests. There was a suggestion on getting the paper published.
- What would you do differently next time, if anything?
- What advice do you have for others applying for LAUC research grants?

**II. IS YOUR PROJECT COMPLETED? Yes\_\_yes No\_\_**

If No, what is needed to complete the project? Is more time needed? Or more funds?

**III. FINANCIAL STATEMENT**

Please explain how the funds received were spent. Attach your original budget and indicate how well your estimates matched with actual expenditures. Receipts are not necessary.

The grant was used to partially fund the conference trip

Conference registration:	\$125
Estimated Airfare:	\$700
Local ground transportation:	\$80
Hotel room (6 nights):	\$600
Estimated meal cost:	\$300
Total cost:	\$1,805

**IV. SHARING YOUR PRODUCT/RESULTS**

What are your plans for disseminating the results of your work? If it will be a web page or product, or published article or book, when will it be available to the public? Include citations/URLs if known.

Working on revising the paper and will submit it for publishing upon completion

**V. NOTE**

Information included in this report may be reprinted or posted on the web for dissemination to UCOP, other UC Libraries, and future potential LAUC grant applicants.