

LAUC Web Content Committee (November 2015 - September 30, 2016)
Mid-Year Report (March 7, 2016)

Members

- Harrison Dekker (UCB)
- Cody Hennesy (UCB) - Chair
- Courtney Hoffner (UCLA)
- Christina Woo (UCI)

WCC Accomplishments (Nov 2015 to Mar 2016)

- Submitted wireframes and specifications to update the *Featured Content* tool on the LAUC site to enable blog posts for all LAUC news.
- Drafted plans for a LAUC presence on LinkedIn and Twitter, including how to include social media content on the LAUC site.
- Drafted initial proposal for ongoing responsibility of web and social media content, including recommendations for soliciting news for all divisions.
- Solicited news items from divisions and published eight new stories to the LAUC site.
 - Stories can be submitted directly to Courtney Hoffner (choffner@library.ucla.edu)
- “Archived” the old LAUC blog and wiki, and updated those pages as well as the LAUC site to reflect their deprecated status.
- Recommended that old LAUC Assembly documents be migrated to the LAUC site.
- Confirmed Diversity Committee schedule for ongoing Meet Our Members updates.

Next steps (Apr 2016 to Aug 2016)

- Work with LAUC Webmaster and Executive Committee to finalize proposal for ongoing responsibility of web and social media content.
- Propose workflow for updating LAUC membership (People pages) via division rosters.
- Submit wireframes to update People pages to allow for richer content, including plans for ongoing upkeep.
- Work with LAUC Webmaster and developers on contract to follow through on plans for Featured Content and People pages redesigns.
- Set-up LinkedIn and Twitter accounts and finalize recommendations for ongoing use.
- Propose procedures for updating Executive Board photos.
- Schedule library building photo updates.