END OF FUNDING PERIOD REPORT
LAUC Statewide Grants, Research & Professional Development Committee

Primary Applicant(s):   Holly Tomren
Campus: Irvine
Email: htomren@uci.edu
Telephone: 949.824.3837

TITLE OF PROJECT: **A Map to Mobile E-Book Collections**

Time Period of Grant: FY 2010-2011
Amount of Award Received: $500.00

Original Abstract as Submitted:

Mobile access to e-books presents dynamic new challenges and opportunities for libraries. Smart phones and e-book readers are changing user expectations about accessing e-content and the exploding popularity of e-books puts increased pressure on libraries to meet new demands. How can librarians leverage their expertise while traversing the mobile information frontier? This poster provides an essential guide to navigating the landscape of mobile e-book collections and sets the unique considerations of mobile access into a clearly articulated representation of the e-book lifecycle. Selection: Recommendations regarding modes of access and e-book formats, device compatibility, and mobile platforms. Acquisition: New models for acquiring content and enhancing workflows to maximize efficiencies. Cataloging: Best practices for cataloging mobile e-book collections. Access: Understanding which mobile devices can be used to access e-books from various publishers and the possibilities for circulating mobile devices to promote access. Preservation: A look at leading e-book digital preservation options and issues for mobile e-books. Management: Monitoring services and maximizing opportunities and advancements offered by mobile e-book technologies. This map will outline the routes for exploring the world of mobile e-book collections and serve as a foundation for developing and managing these collections in libraries.

I. ACCOMPLISHMENTS and EVALUATION

- Describe what was achieved during the time period of the grant.

  I collaborated with Lisa Carlucci Thomas, Digital Services Librarian at Southern Connecticut State University, to synthesize research she and I had already performed independently on mobile electronic resources in libraries. Over the course of the past year, I have been researching best practices in cataloging electronic resources formatted for mobile devices, while Lisa Carlucci Thomas had conducted research on e-book accessibility on smart phones and e-reader devices at Yale University. We prepared a poster which examines the entire lifecycle of mobile e-books and provides guidelines for libraries

wishing to offer mobile e-book collections. We presented the poster on June 26, 2010 at the American Library Association Annual Conference in Washington, DC.

- What aspects were completed as proposed? If your study could not be completed as proposed, explain how your plans were altered.

  We completed and presented the poster as proposed. Our next steps include a full presentation at the Internet Librarian conference in October 2010, as well as pursuing options for article publication.

- Did the project accomplish what it intended? Did it make a difference?

  Our poster was very well received at the ALA Annual Conference, and we received numerous expressions of interest in journal publication. We received at least 60 visitors to our poster session over a period of 90 minutes. We spoke with many librarians who are grappling with mobile issues and technologies at their libraries who said that they found our guide extremely valuable.

- What would you do differently next time, if anything?

  We would have assembled a web resource to accompany our poster, with links to examples and more detailed information than we were able to provide in the poster itself.

- What advice do you have for others applying for LAUC research grants?

  I encourage other applicants to apply and to consult with their local chapter's Research and Professional Development Committee early and often for feedback and advice.

II. IS YOUR PROJECT COMPLETED?   Yes_x_   No__
If No, what is needed to complete the project? Is more time needed? Or more funds?

III. FINANCIAL STATEMENT
Please explain how the funds received were spent.   Attach your original budget and indicate how well your estimates matched with actual expenditures. Receipts are not necessary.

Expense	Original Budget	Actual Expenditures	Difference (+/-)
Printing costs	$160.00	$60.00	-$100.00
Hotel, 4 nights	$800.00	$755.72	-$44.28
Airfare from Long Beach, CA to Washington, DC	$300.00	$439.80	+$139.80
Conference registration	$150.00	$150.00	$0
Meal expense, 4 days	$256.00	$107.10	-$148.90
Taxi/train, etc.	$0	$30.00	+$30.00
Total	$1666.00	$1512.62	-$123.38

Total amount requested: $500.00

IV. SHARING YOUR PRODUCT/RESULTS
What are your plans for disseminating the results of your work? If it will be a web page or product, or published article or book, when will it be available to the public? Include citations/URLs if known.

- An image of our poster is currently available at http://bit.ly/map2mobile
- We plan to submit a PDF of the poster to eScholarship
- We distributed 60 postcard-sized versions of the poster at the ALA conference
- We will pursue options for article publication

V. NOTE
Information included in this report may be reprinted or posted on the web for dissemination to UCOP, other UC Libraries, and future potential LAUC grant applicants.