

# UNIVERSITY-WIDE RESEARCH GRANTS FOR LIBRARIANS COVER SHEET

**NOTE:** Grant proposals are confidential until funding decisions are made.

**INSTRUCTIONS:** The applicant(s) must submit two (2) copies of their application packet. The application packet consists of the Cover Sheet and the Proposal. Applicants send 1 (one) printed copy of their application packet, with signatures, to the Chair of the divisional research committee, who forwards the packet to the Chair of the university-wide Research and Professional Development Committee. Applicants send the second copy of their application packet as an email attachment to the Chair of the divisional research committee who forwards it on to the Chair of the university-wide Research and Professional Development Committee.

<p><b>Date of Application:</b> 12 January, 2011</p>
<p><b>Title of Proposal/Project:</b> <i>“Prepared Entirely From Documents and Contemporaneous Records”: Ida M. Tarbell and the Rise of Documentary Evidence in Journalism</i></p>
<p><b>Expected Length of Project :</b> 1 week for the archival research, 5 months to finish paper</p>
<p><b>Total Funds Requested from LAUC University-Wide Research Funds: \$1,924</b></p>
<p><b>Primary Applicant</b>  <b>Your Name (include your signature on the paper copy):</b> Dawn Schmitz   <b>Academic Rank and Working Title:</b> Associate Librarian III, Archivist   <b>Bargaining Unit Member/Non-Member:</b> Member   <b>Campus Surface Mail Address:</b>   P.O. Box 19557  Irvine, CA 92623-9557  Zot Code: 8100   <b>Telephone and Email Address:</b> 949-824-4935, schmitzd@uci.edu   <b>URL for home campus directory (will be used for link on LAUC University-Wide Funded Research Grants web page):</b> <a href="http://directory.uci.edu/">http://directory.uci.edu/</a></p>
<p><b>Co-Applicant(s)</b></p>

**Name:**

**Academic Rank and Working Title:**

**Bargaining Unit Member/Non-Member:**

**Campus Surface Mail Address:**

**Telephone and Email Address:**

**Proposal Abstract (not to exceed 250 words):**

This proposal is for funding to complete archival research for a paper that explores the early development of the use of public and corporate records in American investigative reporting. I use Ida M. Tarbell's *History of the Standard Oil Company*, published in *McClure's* magazine as a muckraking exposé in 1902-1903, as a case study to explore a key moment in the history of investigative journalism and shed light on these early developments. Using bibliographic and archival research, I will show how Progressive-era "scientific" historical research methods were applied in the production of this exposé, which is widely considered one of the most significant and influential works of journalism published in the twentieth century. I will examine the perceived significance and value, from the perspective of both journalists and the public, of Tarbell's research methods. My analysis will place these practices in the context of the histories of journalism, historiography, and libraries and archives. It is my hope that this study will contribute to a greater understanding of the crucial role records have played in American society and thus make a contribution to the field of archival history. The aspect for which I am requesting funding is a research trip to Titusville, Pennsylvania, to access the relevant personal papers of Tarbell. I plan to submit the paper for consideration to either the *American Archivist* or *Libraries and the Cultural Record*.

**Does the proposal require any of the following:**

**Use of UC Library facilities or other site(s) requiring prior approval (Yes/No):** No

**If yes, include signature and position of person authorized to permit use of facilities on paper copy of application:**

**Release time (Yes/No):** Yes. 1 week.

**If yes, include signature(s) of person(s) authorized to approve release time on paper copy of application:** Please see attached.

**Use of Human Subjects (Yes/No):** No

**If yes, attach appropriate university form to paper application form. The process of obtaining IRB approval or a determination of exemption from subject protection regulations does not have to be completed prior to submitting your grant proposal. However, the grant cannot be awarded without evidence that the approval or exemption has been obtained.**

**List any previous grant proposals (divisional and university-wide) from this program that**

have been awarded to the primary applicant or co-applicants by title. Include date of completion and amount funded: N/A

**Budget Summary**

**Total amount requested from LAUC statewide research funds:** \$1924

**Total amount requested from LAUC divisional research funds:** \$0

**Other funding obtained or expected (amount and source):** \$0

**Fiscal Year of Application (fiscal year that funding begins):** 2011-2012

**New Project (Yes/No):** No

**Supplemental Funding (Yes/No):** No

**Salaries:** \$0

**Total Salaries:** \$0

**Supplies:** \$0

**Total Supplies:** \$0

**Travel:**

Airline fare, Long Beach, Calif. to Pittsburgh, Penn.:	\$ 560
Hotel accommodations, 6 nights in Titusville, Penn.:	\$ 600
Car rental, 6 days	\$ 280
Meals and Incidentals, 6 days at \$64 per diem	<u>\$ 384</u>

**Total Travel:** \$1824

**Other Expenses:**

Photocopies (Drake Well Museum)	<u>\$ 100</u>
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**Total Other Expenses:** \$100

**Total State-Wide Research Funds Requested:** \$1924

Revised 9/2006 bhg

## 2. Need for Research

In 1904, journalist Ida M. Tarbell's editor called her "the most generally famous woman in America."<sup>1</sup> A member of the staff at *McClure's*, a monthly magazine read widely among the burgeoning middle class, Tarbell had just completed her acclaimed nineteen-part series, *The History of the Standard Oil Company*, an exposé uncovering the anti-competitive business practices of oil magnate John D. Rockefeller.<sup>2</sup> The piece, which was serialized in *McClure's* in 1902 and 1903 and published as a two-volume book a year later, was found by many reviewers to be both gripping and credible, due largely to her exhaustive research methods.<sup>3</sup> The publicity announcing the series also vaunted Tarbell's use of documentary evidence in the form of public and corporate records.<sup>4</sup>

Tarbell was one of a group of journalists, sometimes referred to as *muckrakers* after Theodore Roosevelt coined the term in a 1906 speech, who engaged in what would today be classed as *investigative journalism* for magazines such as *McClure's* and *Scribner's*.<sup>5</sup> These writers and their editors shared a Progressive-era outlook centering on reform, setting their sights on exposing corruption in business and government. While many muckraking exposés were notorious or celebrated, arguably none were as widely read, influential, and meticulously researched as Tarbell's *History*.<sup>6</sup> Having cut her research teeth on historical biography, Tarbell learned methods that emphasized the gathering and analysis of documentary evidence, with an aim of establishing incontrovertible facts.

I have begun to research and write an article that explores the early development of the use of public and corporate records in American investigative reporting. Rather than undertake an extended diachronic analysis, which would be a book-length project, I use Tarbell's *History* as a case study to explore a key moment in the history of investigative journalism and shed light on these early developments. Using bibliographic and archival research, I will show how the historical research methods then referred to as "scientific" were applied in the production of Progressive-era muckraking and examine the perceived significance of the use of these methods by journalists. It is my hope that by examining the relationship of records to the social practice of news production, this study will contribute to a greater understanding of the value records have held in American society. While I have already begun the research, this project requires access to the personal papers of Tarbell, which is the aspect for which I am requesting funding.

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<sup>1</sup> Peter Lyon, *Success Story. The Life and Times of S. S. McClure* (New York: Charles Scribner's Sons, 1963), 213.

<sup>2</sup> Ida Tarbell, *The History of the Standard Oil Company*, (New York: Mc Clure Phillips & Co., 1904).

<sup>3</sup> For example of a typical review of *The History of the Standard Oil Company*, see "The Lengthened Shadow of a Man," *Current Literature*, June 1905.

<sup>4</sup> S.S. McClure, "Miss Tarbell's History of the Standard Oil Company: Editorial Announcement," *McClure's Magazine*, October 1902.

<sup>5</sup> The speech is included in Robert G. Torricelli et al., *In Our Own Words: Extraordinary Speeches of the American Century* (Simon and Schuster, 2000), 13-16

<sup>6</sup> Richard Ohmann describes the *History* as "arguably the first and certainly the most probing work of investigative journalism in the muckraking period." See Richard Malin Ohmann, *Selling Culture: Magazines, Markets, and Class at the Turn of the Century* (Verso, 1996), 281. Robert Miraldi writes that "it brought more infamy to Rockefeller than anything else ever had." See Robert Miraldi, *Muckraking and Objectivity: Journalism's Colliding Traditions* (New York: Greenwood Press, 1990), 29. The series is ranked by a panel of experts, including journalism faculty at New York University, as the fifth most important work of journalism in the United States in the 20th century. See Felicity Barringer, "Journalism's Greatest Hits: Two Lists of a Century's Top Stories," *New York Times*, March 1, 1999.

This research is needed because an investigation of the significance of records and documentary research methods to the historical development of journalism has not been undertaken. The growing body of work within archival studies on the significance of records for evidence and accountability includes case studies in which investigative journalists play a key role, but archival scholarship lacks a more general historical analysis of the role records have played in the investigation of wrongdoing by powerful societal interests.<sup>7</sup>

While historians have looked closely at the development of primary-source research methods in their own profession, there has been no similar meta-analysis of these methods in relation to the development of the production of news.<sup>8</sup> Historians of journalism have written extensively about the Progressive-era muckrakers, but they have so far failed to provide an extended analysis of how the work of Tarbell and other muckrakers applied these “scientific” research methods to their exposés. Tarbell’s work is particularly interesting to examine in this context, since she considered herself a historian and was passionate about science. (Had her gender not provided too many obstacles to a career in science, it is likely she would have followed that path.) Before she undertook her research for the *History*, she had had extensive training and experience in historical biography, relocating to Paris to research the life of Madame Roland, an influential player in the French revolution. She then went on to publish biographies for *McClure’s* of Abraham Lincoln and Napoleon Bonaparte.

In journalism, particularly investigative journalism, the crucial role of records as evidence is taken for granted, but there has failed to be an extended historical analysis in the field of media history of the changing norms, values, and practices with regard specifically to the use of records as evidence. Still, historians of journalism do provide a context in which to approach how records came to be used by muckrakers. Going back at least as far as the eighteenth century, records such as letters, account books, and ship manifests were regularly published in newspapers, whether to call political leaders to account or for more general informational purposes.<sup>9</sup> Hazel Dicken-Garcia argues that over the course of the century, reliance on records actually diminished, as the distribution of newspapers became more efficient and news came to focus on current events.<sup>10</sup> She further notes that by the late nineteenth century, eyewitness accounts as well as investigation and analysis of complex events were all employed in the gathering of news, but she does not expand on this.<sup>11</sup> A preliminary analysis of early twentieth-century reporters’ handbooks reveals that the value of records had yet to be specifically articulated within the literature defining the profession’s standards and practices.<sup>12</sup>

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<sup>7</sup> Richard Cox and David A. Wallace, *Archives and the Public Good: Accountability and Records in Modern Society* (Westport Conn.: Quorum Books, 2002).

<sup>8</sup> Richard Hofstadter, *The Progressive Historians: Turner, Beard, Parrington*, 1st ed. (New York: Knopf, 1968). Joyce Appleby, Lynn Hunt, and Margaret C. Jacob, *Telling the Truth About History* (New York: Norton, 1994). Because historians played a key role in the development of the archival profession, some work has been done on the relationship between these two professions. See, for example, Mattie U. Russell, “The Influence of Historians on the Archival Profession in the United States,” *The American Archivist* 46, no. 3 (Summer 1983): 277-285. Richard J. Cox, “The History of Primary Sources in Graduate Education: -- An Archival Perspective,” *Special Collections* 4, no. 2 (1991): 39-78.

<sup>9</sup> Bruce Shapiro, *Shaking the Foundations: 200 Years of Investigative Journalism in America* (New York: Thunder's Mouth Press/Nation Books, 2003), xiii.

<sup>10</sup> Hazel Dicken-Garcia, *Journalistic Standards in Nineteenth-Century America* (Madison Wis.: University of Wisconsin Press, 1989), 55.

<sup>11</sup> Dicken-Garcia, 19.

<sup>12</sup> Grant Milnor Hyde, *Newspaper Reporting and Correspondence* (D. Appleton and Co., 1916).

The relationship between the use of documentary evidence and the rise of objectivity in journalism is a significant question in the context of understanding changing professional norms and practices in journalism. Although Michael Schudson locates the origins of the ideal of objectivity after World War I,<sup>13</sup> Miraldi finds many elements of a “fledgling objectivity” present in the work of the Progressive-era muckrakers, even as they also conformed to existing norms of providing readable stories to its middle class audience.<sup>14</sup> Miraldi briefly mentions the use of records in his discussion of the definition of muckraking and describes Tarbell’s work at length, but he does not attempt an analysis of the prevailing professional norms and attitudes toward different types of evidence in reporting and their relation to uncovering truth and facts.<sup>15</sup>

For the most part, Miraldi argues, Progressive-era muckrakers were less reliant on government documents for establishing fact than were later investigative reporters, attributing this to the fact that government was less pervasive in the Progressive era than later in the century.<sup>16</sup> However, examined from the perspective of archival history, it becomes clear that the timing of the rise of the use of records in reporting is also tied to the establishment of public archives. The American Historical Association had only created the Public Archives Commission in 1899, and the first state archives were established around the time Tarbell was doing her research; the National Archives were not established until 1934. A few writings in the field of archival history can provide the necessary context for understanding the state of public archives at the turn of the last century.<sup>17</sup>

In spite of the fact that public archives in the U.S. were as yet in their infancy, Tarbell managed to find and use government and other records in her work of analyzing and exposing the formation of the Standard Oil Trust. Her own autobiography and a biography written by Kathleen Brady each include numerous gripping anecdotes about Tarbell’s efforts throughout her early career to find and use government and corporate records, as well as manuscripts, at libraries and government agencies.<sup>18</sup> Biographies and memoirs of Tarbell’s colleagues, including Samuel S. McClure, Ray Stannard Baker, and Lincoln Steffens, may also provide necessary context for understanding the prevailing norms and practices of their profession.<sup>19</sup>

Several books and articles examine the significance of the *History*, which is believed by many to have propelled lawmakers to pass landmark antitrust legislation and to have permanently altered the public image and legacy of Rockefeller. The significance of the *History*

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<sup>13</sup> Michael Schudson, *Discovering the News: A Social History of American Newspapers* (New York: Basic Books, 1978). See also Dan Schiller, “An Historical Approach to Objectivity and Professionalism in American News Reporting,” *The Journal of Communication* 29, no. 4 (1979): 46-57.

<sup>14</sup> Miraldi, *Muckraking and Objectivity*, 29-31. Miraldi argues the muckrakers, working in the “dynamic, complex, and confusing” Progressive era, were themselves confused about their role. It will be worthwhile for this project to compare norms of objectivity in journalism to the historical profession. To help with this I will use Peter Novick, *That Noble Dream: The “Objectivity Question” and the American Historical Profession* (Cambridge [England]: Cambridge University Press, 1988).

<sup>15</sup> Miraldi, *Muckraking and Objectivity*, 16-18.

<sup>16</sup> Miraldi, *Muckraking and Objectivity*, 33.

<sup>17</sup> Among these are: Randall Jimerson, *Archives Power: Memory, Accountability, and Social Justice* (Chicago: Society of American Archivists, 2009). and Richard Berner, *Archival Theory and Practice in the United States : A Historical Analysis* (Seattle: University of Washington Press, 1983).

<sup>18</sup> Ida Tarbell, *All in the Day's Work: An Autobiography* (Urbana: University of Illinois Press, 2003). Kathleen Brady, *Ida Tarbell : Portrait of a Muckraker* (New York: Seaview/Putnam, 1984).

<sup>19</sup> Lincoln Steffens, *The Autobiography of Lincoln Steffens* (New York: Harcourt Brace, 1931). Ray Stannard Baker and David Grayson, *American Chronicle, The Autobiography of Ray Stannard Baker* (New York: C. Scribner's Sons, 1945). Lyon, *Success Story. The Life and Times of S. S. McClure*.

in the context of the legacy of John D. Rockefeller is examined by Steve Weinberg and its effects on the Standard Oil Company's public relations efforts are analyzed by Josh Boyd.<sup>20</sup>

## Bibliography

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- Hartsock, John. *A History of American Literary Journalism: The Emergence of a Modern Narrative Form*. Amherst: University of Massachusetts, 2000.
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- . *The Muckrakers: Evangelical Crusaders*. Westport Conn.: Praeger, 2000.

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<sup>20</sup> Steve Weinberg, *Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller*, 1st ed. (New York: W.W. Norton, 2008). Josh Boyd, "The Rhetoric of Arrogance: The Public Relations Response of the Standard Oil Trust," *Public Relations Review* 27 (2001): 163-178.

- Novick, Peter. *That Noble Dream: The "Objectivity Question" and the American Historical Profession*. Cambridge [England]: Cambridge University Press, 1988.
- Ohmann, Richard Malin. *Selling Culture: Magazines, Markets, and Class at the Turn of the Century*. Verso, 1996.
- Progressive Americans of the Twentieth Century*. Progressive publishing company, 1910.
- Protest, David. *Journalism of Outrage: Investigative Reporting and Agenda Building in America*. New York: Guilford, 1992.
- Russell, Mattie U. "The Influence of Historians on the Archival Profession in the United States." *The American Archivist* 46, no. 3 (Summer 1983): 277-285.
- S.S. McClure. "Miss Tarbell's History of the Standard Oil Company: Editorial Announcement." *McClure's Magazine*, October 1902.
- Schiller, Dan. "An Historical Approach to Objectivity and Professionalism in American News Reporting." *The Journal of Communication* 29, no. 4 (1979): 46-57.
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- . *Origins of the Ideal of Objectivity in the Professions: Studies in the History of American Journalism and American Law, 1830-1940*. New York: Garland Pub., 1990.
- Shapiro, Bruce. *Shaking the Foundations: 200 years of Investigative Journalism in America*. New York: Thunder's Mouth Press/Nation Books, 2003.
- Steffens, Lincoln. *The Autobiography of Lincoln Steffens*. New York: Harcourt Brace, 1931.
- Tarbell, Ida. *All in the Day's Work: An Autobiography*. Urbana: University of Illinois Press, 2003.
- . *The History of the Standard Oil Company*, New York: Mc Clure Phillips & Co., 1904.
- Torricelli, Robert G., Senator Rober Torricelli, Andrew Carroll, and Doris Kearns Goodwin. *In Our Own Words: Extraordinary Speeches of the American Century*. Simon and Schuster, 2000.
- Treckel, Paula A. "Lady Muckraker." *American History* (June 2001).
- Weinberg, Steve. *Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller*. 1st ed. New York: W.W. Norton, 2008.

### 3. Design and Methodology

This project includes both further bibliographic research and primary-source research. While Tarbell has been the subject of research in many fields, including journalism and women's studies, no one has specifically investigated her research methods and her attitudes and practices regarding the use of documentary evidence in reporting. Yet these methods were innovative; the practice of analyzing and drawing conclusions from records was a new phenomenon in the production of news in 1902 and, I will argue, was more similar to historical scholarship than contemporary news reporting. It would be relevant to know as much as possible about Tarbell's research methods – and what she, her editor, and her research assistant may have articulated about them – at the time she was working on the project. Thus, the primary-source research necessary for this project requires reading the personal papers of Ida M. Tarbell as they relate to her research and writing of the *History of the Standard Oil Company*, which she undertook between 1901 and 1903. Although many scholars have accessed her papers, none have published work suggesting they have read the papers with an eye toward understanding how Tarbell had adapted research methods learned from her historical/ biographical work to exposing corruption in business practices.

These papers have recently been transferred to the Drake Well Museum, located in Titusville, Pennsylvania. The museum is dedicated to the history of the "Oil Region" of



Pennsylvania, where the modern oil industry was born and where Tarbell was raised (the daughter and sister of independent oil producers of the kind Rockefeller put out of business). I have inquired as to the availability, scope, and content of the collection and I have been informed that it includes the correspondence between Tarbell and her research assistant, John Siddall, as well as other relevant Tarbell papers. Susan Beates, historian and curator at the museum, has informed me that all of the papers should be available soon after July 1, 2011. She said the collection comprises about 20 document boxes and she advises spending one week there to complete the research.

I plan to submit a version of this paper to the Sixth International Conference on the History of Records and Archives (Austin, 2012), which will carry the broad theme of the relationships between archives and the other components of the information domain. Neither the call for papers nor the date of the conference has yet been announced, however. I will also submit the paper for publication to one of two journals: the *American Archivist* (Society of American Archivists) or *Libraries and the Cultural Record* (University of Texas Press), which is hosting the above mentioned conference.

#### 4. Budget

##### Travel:

Airline fare, Long Beach, Calif. to Pittsburgh, Penn.:	\$ 560
Hotel accommodations, 6 nights in Titusville, Penn.:	\$ 600
Car rental, 6 days	\$ 280
Meals and Incidentals, 6 days at \$64 per diem	<u>\$ 384</u>

**Total Travel:** \$1824

##### Other Expenses:

Photocopies (Drake Well Museum)	<u>\$ 100</u>
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**Total Other Expenses:** \$100

**Total:** \$1924

#### 5. Supplemental Budget Information Form

(See next page)

# LAUC Librarians Association of the University of California

## SUPPLEMENTAL BUDGET INFORMATION This Sheet Must Accompany the Grant Application

### PER DIEM

Please indicate the source of the per diem rates used in the application

- a. Federal Government
- b. **University**
- c. Other \_\_\_\_\_
- d. Other \_\_\_\_\_

Location	Rate	Source
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1. Pittsburgh/Titusville, Penn.\$64/day x 6 days=\$384 <http://business.lib.uci.edu/travel.html>

- 2.
- 3.
- 4.
- 5.

### TRAVEL

Please indicate the source of the travel information used in the application

- a. Federal Government
- b. **University**
- c. Internet Search (list which service used) **tripadvisor.com**
- d. Travel Agency
- e. Other **\_\_Enterprise car rental agency (requesting UC negotiated rates), Jet Blue**

Location	Type	Amount	Rate	Source
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- |    |                        |            |              |                             |
|----|------------------------|------------|--------------|-----------------------------|
| 1  | Pittsburgh, Penn.      | car rental | \$280/6 days | Enterprise agency (phone)   |
| 2. | Titusville, Penn.      | hotel      | \$600        | \$100/night tripadvisor.com |
| 3. | Long Beach -Pittsburgh | airfare    | \$560        | jetblue.com                 |
| 4. |                        |            |              |                             |

## **7. Timetable for Completion**

I plan to make this research trip between July 1 and September, 2011, based upon the timing of various pressing projects I am committed to this summer as part of my responsibilities in the Department of Special Collections and Archives. By September, I plan to have completed the current round of bibliographic research; however, it is possible that the archival research will push me to explore additional facets of this project and I will undertake further research. By the end of February, 2012, I plan to have finished a draft of the paper that I can send out for consideration.

**UNIVERSITY OF CALIFORNIA, IRVINE  
THE UCI LIBRARIES**

**SPECIAL COLLECTIONS AND ARCHIVES  
Office memorandum**

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To: LAUC Research and Professional Development Committee

From: Michelle Light, Acting Head of Special Collections and Archives

Date: 12 January, 2011

Re: Release time for Dawn Schmitz's research trip

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This memo is to confirm that I will grant Dawn Schmitz one week of leave to allow her to pursue research she has proposed in her application for a LAUC Research Grant.

## Dawn Schmitz, Ph.D., MLIS

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**Department of Special Collections & Archives**  
**University of California, Irvine Libraries**  
P.O. Box 19557  
Irvine, CA 92623-9557  
(949) 824-4935  
schmitzd@uci.edu

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### EDUCATION

MLIS      Archival Studies, University of Pittsburgh, 2004  
Ph.D.     Communication (Media and Cultural Studies), University of Pittsburgh, 2004  
BA        Journalism and Mass Communication, University of Wisconsin-Madison, 1989

### EXPERIENCE

#### **Archivist**, February 2009 - present

University of California, Irvine, Libraries

Department of Special Collections and Archives

- Accession, arrange, and describe university archives and special collections.
- Research, develop and document policies and procedures for archival processing.
- Supervise the processing work of cataloging librarian, archival collections assistant, interns, and student workers.
- Provide reference services and participate in education/outreach activities, including publicity, exhibit planning, open house planning, and library instruction.
- Conduct archival appraisal and work directly with donors and potential donors of materials, including the negotiation of gift agreements.
- Coordinate with development staff on fundraising from major financial donors.

#### **Research Consultant**, 2007-2008

Self-employed

- Wrote internal and published reports for the Council on Library and Information Resources (CLIR) on user issues related to institutional repositories and mass digitization.

#### **CLIR Post-Doctoral Fellow in Scholarly Information Resources**, 2004-2007

University of Illinois at Urbana-Champaign Library

- Managed special collections processing and digitization projects in theatre history, including budgeting, funding requests, hiring and training.
- Provided reference services and created information-literacy tutorials.
- Selected print and electronic resources in Theatre and Drama.
- Participated in exhibit planning in the Rare Book and Manuscript Library.
- Worked with development staff to secure major gift to support preservation activities.

## EXPERIENCE (continued)

### **Archival Appraisal and Processing Intern, 2004**

University of Pittsburgh Archives Service Center

- Appraised and wrote processing plan for large collection of congressional papers.

### **Research Assistant for Archives and Preservation, 2003-2004**

University of Pittsburgh Department of Library and Information Science

- Conducted research in archival studies, preservation, and records management.

### **Advisor and Teaching Fellow, 1995-2002**

University of Pittsburgh Department of Communication

- Taught Public Speaking and Media Studies; advised undergraduate majors.

## TECHNICAL ABILITIES

- Ability to use: Macintosh and PC platforms, Microsoft Office, CONTENTdm, Adobe Photoshop, Macromedia Dreamweaver, and archival data management software including Archivists' Toolkit
- Familiarity with digital library/archival descriptive and encoding standards and tools including Dublin Core, EAD, DACS, MARC, LCSH, and AAT.

## DIGITAL PROJECTS

- **Richard Rorty Born-Digital Files, 1988-2003:** Online collection of more than 1000 files retrieved from the philosopher's floppy disks during the processing of his papers. <http://ucispace.lib.uci.edu/handle/10575/7>
- **Portraits of Actors, 1720-1920:** Online collection of more than 3500 digitized prints of British and American actors. <http://images.library.uiuc.edu/projects/actors/>
- **Primary Source Village** and **Global News Village:** Web guides to help undergraduates use archives and online news sources. <http://www.library.uiuc.edu/village/>

## SELECTED FINDING AIDS

- Richard Rorty Papers. MS.C017. Special Collections and Archives, The UC Irvine Libraries, Irvine, California. <http://www.oac.cdlib.org/findaid/ark:/13030/kt9p3038mq/>
- Chancellor Jack W. Peltason Records. AS.031. Special Collections and Archives, The UC Irvine Libraries, Irvine, California. <http://www.oac.cdlib.org/findaid/ark:/13030/kt8z09s0w0/>
- Design and Construction Services Architectural Renderings. AS.142. Special Collections and Archives, The UC Irvine Libraries, Irvine, California. <http://www.oac.cdlib.org/findaid/ark:/13030/kt8n39r9xf/>
- Theatrical Print Collection, 1720-1927. University of Illinois Rare Book and Manuscript Library. <http://www.library.illinois.edu/rbx/archon/?p=collections/findingaid&id=35>

## DISSERTATION

*The Humble Handmaid of Commerce: Chromolithographic Advertising and the Development of Consumer Culture, 1876-1900.* Committee: Carol Stabile (chair), Jonathan Sterne, Ronald Zboray, Kirk Savage.

## PUBLICATIONS

- Schmitz, Dawn. *The Seamless Cyberinfrastructure: The Challenges of Studying Users of Mass Digitization and Institutional Repositories.* Washington, D.C.: Council on Library and Information Resources, 2008. Available at: <http://www.clir.org/pubs/archives/schmitz.pdf>.
- Hinchliffe, Lisa Janicke and Dawn Schmitz. "Digital News: Key to Global Literacy and Information Literacy Education." *IFLA Publications* 122 (2007).
- Schmitz, Dawn M. and Lisa Janicke Hinchliffe. "Global News VILLAGE: A Case Study Explication of Targeted Tutorial Development." *Research Strategies* 20.3 (2005).
- Schmitz, Dawn M. "Only Flossy, High-Society Dudes Would Smoke 'Em: Gender and Cigarette Advertising in the Nineteenth Century." *Turning the Century: Essays in Media and Cultural Studies.* Ed. Carol Stabile. New York: Westview, 2000.

## PRESENTATIONS

- Society of American Archivists Annual Meeting; "Reading Spaces in Digital Places: A Quick and Dirty Approach for Making Born-Digital Personal Papers Available Online," session proposal with Michelle Light and John Novak accepted for upcoming conference (Chicago, 2011).
- Colloquium on Innovations in Archival Processing; "He Was Too Busy Saving the World to File Anything: Using MPLP to Process the F. Sherwood Rowland Papers," presentation at the Getty Research Institute (Los Angeles, 2010).
- Time Will Tell But Epistemology Won't: In Memory of Richard Rorty; "The Born-Digital Manuscript as Cultural Form and Intellectual Record," paper presented at conference to celebrate the opening of the Richard Rorty Papers (Irvine, California, 2010).
- American Library Association Annual Conference; "Special Collections (Re)Search: Locating and Preserving Theatrical Ephemera at the University of Illinois at Urbana-Champaign," paper presented at the Theatre Library Association panel (New Orleans, 2006).
- American Journalism Historians Association Annual Conference; "Archival Research for *The Humble Handmaid of Commerce*," paper presented at the award presentation for the Margaret A. Blanchard Prize (San Antonio, 2005).
- Annual Workshop on Instruction in Library Use; "UIUC's Global VILLAGE Tutorial," paper presented with co-author Lisa Janicke Hinchliffe (Guelph, Ontario, 2005).

## AWARDS and FELLOWSHIPS

- Post-Doctoral Fellowship in Scholarly Information Resources, Council on Library and Information Resources and the University of Illinois, 2004-2007

## **AWARDS and FELLOWSHIPS (continued)**

- Honorable Mention, Margaret A. Blanchard Doctoral Dissertation Prize, American Journalism Historians Association, 2005
- Cultural Studies Research Fellowship, University of Pittsburgh, 2002-2003
- Women's Studies Research Grant, University of Pittsburgh, 2002
- Smithsonian Pre-Doctoral Research Fellowship, National Museum of American History, 2001

## **LANGUAGES**

- Ability to read in French.

## **PROFESSIONAL AFFILIATION**

- Society of American Archivists

## **PROFESSIONAL SERVICE**

- Member, Reference/Processing Collaboration Group, Society of American Archivists

## **RECENT WORKSHOPS ATTENDED**

- *More Product, Less Process*. Society of American Archivists (Los Angeles, April 16, 2010).
- *Records Management*. California Historical Records Advisory Board (Los Angeles, March 30, 2010).
- *Beyond The Book: Care and Handling of Costumes & Textiles*. LAPNet (Los Angeles, September 17, 2009).
- *Implementing DACS in an Integrated CMS: Using the Archivists' Toolkit*. Society of American Archivists (Philadelphia, June 18-19, 2009).