

END OF FUNDING PERIOD REPORT
LAUC Statewide Grants, Research & Professional Development Committee

Primary Applicant(s): Diane Mizrachi

Campus: UCLA

Email: mizrachi@library.ucla.edu

Telephone: (310) 825-6523

TITLE OF PROJECTS: Poster presentations

1. ARFIS: Investigating students' reading format preferences around the world;
2. Buy, borrow, or access online? Format behaviors among college freshmen in a reading-intensive course

Time Period of Grant: Spring 2017

Amount of Award Received: \$350.00

Original Abstract as Submitted:

1. The Academic Reading Format International Study (ARFIS) is the largest and most comprehensive investigation into college students' print and online format preferences and behaviors when engaging with their academic readings. This poster will highlight results from nearly 10,000 participants in 19 countries, showing both the consistencies and differences in attitudes and behaviors.
2. This poster describes a study of reading format behaviors of college freshmen in a reading intensive course. Students could choose to access and read their assignments online through their course webpage, purchasing the print texts, borrowing them from the library, or any combination thereof. Results show a preference to purchase and read assigned readings in print format. Investigations into possible correlations between behaviors, academic strength, and final course grades however, were inconclusive.

I. ACCOMPLISHMENTS and EVALUATION

With the assistance a grad student, I designed and presented posters on both studies at ACRL 2017 in Baltimore, MD., on March 23 and 24.

- What aspects were completed as proposed? If your study could not be completed as proposed, explain how your plans were altered.

Printing cloth posters was too expensive so I used paper instead.

- Did the project accomplish what it intended? Did it make a difference?
 - Both poster sessions were well attended and generated interest from librarians, educators, and journal editors. I spoke with approximately 50-60 people at each presentation and there were more viewers.
 - I had hoped to bring the cloth posters with me to Carnegie Mellon University Qatar in April where I was invited to speak on these topics to librarians and others in Doha, but did not because the paper posters were too cumbersome for travel.
- One thing I learned when using paper posters, and will do again if relevant and possible, is to print up the posters in the conference city. I emailed my posters to the Fed-Ex in Baltimore located just a few blocks from the conference venue, picked them up the day before my first presentation, and thus saved the hassle of transporting them on the plane.

II. IS YOUR PROJECT COMPLETED? Yes

III. FINANCIAL STATEMENT

My original estimate was: \$440 to print two cloth posters. I actually spent:
\$262.54 – FedEx – For poster printing and mail tube.
\$1.40 – FedEx – For internet access

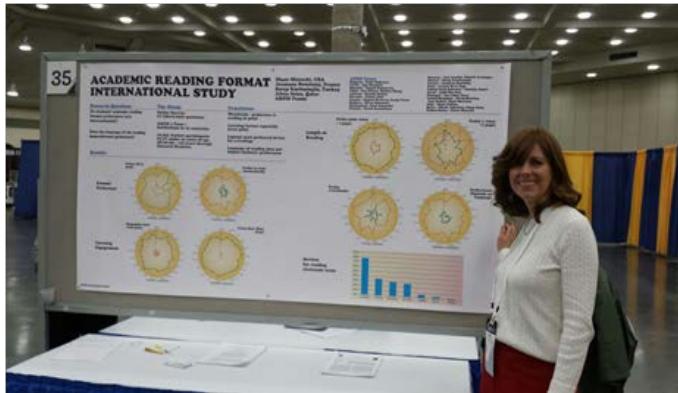
IV. SHARING YOUR PRODUCT/RESULTS

I have already published articles on the topics of both posters and have submitted another. I brought a limited number of copies of both articles to my sessions and when they ran out I gave out the citations.

Mizrahi, Diane, Joumana Boustany, and S. Kurbanoglu. "Academic reading format international study: investigating the "Print or Electronic" question around the world." *The Third European Conference on Information Literacy (ECIL): Abstracts*. 2015.

Mizrahi, Diane. "Buy, borrow, or access online? Format behaviors among college freshmen in a reading-intensive course." *Reference Services Review* 44.4 (2016).

Poster 1



Poster 2

