

9 January 2014 – rev. 15 January 2014

Report from the LAUC Statewide Subcommittee on the “Meet Our Members” section on the LAUC Statewide Website

Subcommittee members:

- Carla Arbagey, LAUC Diversity Committee Member
- David Cappoli, Chair
- Matthew Conner, LAUC President-Elect

Tasks as assigned by the LAUC President:

- Investigate similar content on professional association websites to learn about different approaches.
 - For example: <http://www.ala.org/acrl/membership/memberoftheweek/members>
- Propose content guidelines for review by Executive Board. Guidelines may include criteria for:
 - representation from all 10 campuses
 - diversity of featured members
 - tone or style of written content (for example, journalistic or first-person)
 - inclusion of personal interests or professional activity only
 - inclusion of photos; style of photos
- Propose a content workflow, including roles and responsibilities for:
 - solicitation
 - selection
 - persistence
 - refresh

The subcommittee may consult with the LAUC Diversity Committee regarding diversity criteria.

Aim of profiles: Show the diversity of our members statewide, and illustrate the work that they are doing both within their libraries and professionally for associations, etc.

Campus representation: The consensus was that all 10 UC campuses should be represented during the first cycle of profiles, though some of the smaller campuses, such as UCSF, might not have enough LAUC members to have a member represented during each subsequent cycle of profiles.

Frequency of new profiles: The recommendation is to have two new profiles posted at any given time with updates occurring four times annually. If this cycle is difficult to maintain, the frequency and number published can be changed.

Content of profiles:

1. Photo (within the librarian’s environment is preferred, but will accept a portrait). If the LAUC web admin determines that multiple photos can be posted along with the Q&A, then multiple images can be requested, but the librarian should only be required to provide a single photo

2. Brief introduction noting the individual's name, title, work location, length of time at the location, and, if applicable, current or recent role in LAUC, statewide or at the divisional level
3. Standard List of questions that the candidate answers in a brief format

Note: There was a comment that we should start with simple photos and text for the profiles but we might be able to transition to something more dynamic in the future.

Profile questions:

1. How did you become interested in librarianship?
2. What do you like best about being a UC librarian?
3. Describe a recent or current project on which you are working.
4. Describe your current or recent professional work outside of work, e.g., association work, writing, etc.
5. What type of service have you undertaken, completed, or are planning to be a part of on a systemwide basis?
6. Describe the first time you worked in a library --What do you see as the challenges ahead personally or for the profession?
7. What's the next big thing for libraries?
8. "One surprising fact about me is..."
9. Can you recommend a book or movie or tell us your favorite book or movie?
10. Please note your website or social media site, if you would like to share

Collecting and selecting profiles: An online form will need to be created that can be used for 1) Self nominations in which the librarian provides all of the information for the profile including a photo or photos; or, 2) Nominating another librarian, in which case the only information required is an explanation as to why the individual should be profiled.

The Diversity Committee selects which profiles will be posted to the Meet Our Members section and when they are to be posted. For nominations, the committee contacts the nominees and requests that they complete the profile form. The committee informs the individuals when their profiles will be posted and requests the LAUC President to announce when new profiles are posted.

Publicizing the Meet Our Members section to membership: Divisional chairs can choose how to best publicize the Meet Our Members section and encourage librarians to submit their profiles

Who will oversee the profiles:

- Collecting and selecting profiles: Statewide Diversity Committee, overseen by the committee Chair
- Posting and archiving of the profiles: The statewide web admin.

Other issues to consider: Archiving past profiles. In addition to showcasing the current profile on the main LAUC webpage, there could be a Meet Our Member page which highlights the current profile, and then lists all of the past profiles below it. We may need to discuss this with the statewide web admin.

Future Steps:

1. Discuss the Meet Our Members section and procedures for collecting and selecting the profiles with the Chair of the Diversity Committee
2. Work with the web admin to develop a timeline for launching the section, and lay out a workflow for posting and archiving the profiles
3. Once the details for launching the section, and collecting, selecting, posting, and archiving the profiles have been finalized, the LAUC President will announce the section and solicit profiles, and this announcement will be distributed to the divisions by the local Chairs
4. Determine methods for promoting the Meet Our Members section beyond the UC campuses