

UNIVERSITY-WIDE RESEARCH GRANTS FOR LIBRARIANS

COVER SHEET

NOTE: Grant proposals are confidential until funding decisions are made.

INSTRUCTIONS: The applicant(s) must submit two (2) copies of their application packet. The application packet consists of the Cover Sheet and the Proposal. Applicants send 1 (one) printed copy of their application packet, with signatures, to the Chair of the divisional research committee, who forwards the packet to the Chair of the university-wide Research and Professional Development Committee. Applicants send the second copy of their application packet as an email attachment to the Chair of the divisional research committee who forwards it on to the Chair of the university-wide Research and Professional Development Committee.

Date of Application: January 9, 2009
Title of Proposal/Project: Researching Latin America: A Survey of How the New Generation Is Doing Their Research; Stage II
Expected Length of Project : July 2009 through July 2010
Total Funds Requested from LAUC University-Wide Research Funds: \$2272.50
Primary Applicant Your Name (include your signature on the paper copy): Orchid Mazurkiewicz Academic Rank and Working Title: Librarian II, Director, Hispanic American Periodicals Index Bargaining Unit Member/Non-Member: Non-member Campus Surface Mail Address: UCLA Latin American Institute, 10349 Bunche Hall, Box 951447 Campus mail code: 144703 Telephone and Email Address: 310-825-0810 orchidm@ucla.edu URL for home campus directory (will be used for link on LAUC University-Wide Funded Research Grants web page): http://www.directory.ucla.edu/
Co-Applicant(s) Name:

Academic Rank and Working Title:

Bargaining Unit Member/Non-Member:

Campus Surface Mail Address:

Telephone and Email Address:

Proposal Abstract (not to exceed 250 words):

The proposed research builds on the first stage of “Researching Latin America: A Survey of How the New Generation Is Doing their Research” by assessing the research strategies and attitudes of Latin Americanist graduate students studying in Latin America and the Caribbean.

The project consists of a survey of the information-seeking behavior of the Latin American and Caribbean student members of the Latin American Studies Association (LASA). The first stage of the project surveyed the LASA student members residing in the United States and Puerto Rico. Since Latin American studies draws students from a broad range of disciplines, it can be difficult to get a sense of their research behaviors based on previous studies of students of literature, history, sociology, etc. Graduate students were chosen for study as they are likely to be heavily engaged in research and are the next generation of instructors. The goal of this project was to better understand how this diverse group of students does research, their comfort level with different kinds of research strategies, and their awareness of Latin America-specific research tools. The hope is that the results of this survey will be used by faculty, librarians, and the new generation of Latin Americanist researchers as a starting point in assessing the ever-changing needs and research patterns of this sophisticated group of cross-cultural and cross-disciplinary scholars.

Does the proposal require any of the following:

Use of UC Library facilities or other site(s) requiring prior approval (Yes/No): No

If yes, include signature and position of person authorized to permit use of facilities on paper copy of application:

Release time (Yes/No): No

If yes, include signature(s) of person(s) authorized to approve release time on paper copy of application:

Use of Human Subjects (Yes/No): Yes. I have received IRB exemption for the pilot stage and Stage I of the project. I have been advised that I need to submit an amended copy of my original Claim of Exemption (copy attached).

If yes, attach appropriate university form to paper application form. The process of obtaining IRB approval or a determination of exemption from subject protection regulations does not have to be completed prior to submitting your grant proposal. However, the grant cannot be awarded without evidence that the approval or exemption has been obtained.

List any previous grant proposals (divisional and university-wide) from this program that have been awarded to the primary applicant or co-applicants by title. Include date of

completion and amount funded: N/A

Budget Summary

Total amount requested from LAUC statewide research funds: \$2272.50

Total amount requested from LAUC divisional research funds: n/a

Other funding obtained or expected (amount and source): n/a

Fiscal Year of Application (fiscal year that funding begins): July 1, 2009-June 30, 2010

New Project (Yes/No): No

Supplemental Funding (Yes/No): No

Salaries: n/a

Total Salaries: n/a

Supplies:

- LASA address labels (approximately \$70 for a set)	
-- first mailing	\$70
-- follow-up mailing	\$70
- Latin American Institute (LAI) stationary and envelopes	
-- first mailing	\$150
-- follow-up mailing	\$150
- Printing/copying provided by the LAI	\$0
- Postage (approximately \$1.15 per item for international postage and UCLA Mail Services' 20.6% surcharge X an estimated 275 pieces)	
-- first mailing	\$316.25
-- follow-up mailing	\$316.25

Total Supplies: \$1072.50

Travel: n/a

Total Travel: n/a

Other Expenses:

Translation of all mailed documents into Spanish and Portuguese (by Inline Translation Services, HAPI's translator)	\$1000
Amazon gift certificates (2 X \$100)	\$200

Total Other Expenses: \$1200

Total State-Wide Research Funds Requested: \$2272.50

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Revised 9/2006 bhg

Proposal – University-Wide Research Grants for Librarians Researching Latin America: A Survey of How the New Generation Is Doing Their Research; Stage II

Submitted by Orchid Mazurkiewicz

Part 2: Need for Research

The proposed research builds on the first stage of “Researching Latin America: A Survey of How the New Generation Is Doing their Research” by assessing the research strategies and attitudes of Latin Americanist students studying in the region.

Stage I of the research project was undertaken by myself and Claude Potts (then of Arizona State University, now at University of California, Berkeley and no longer in a position dealing with Latin America). Both Claude and I have worked as Latin Americanist librarians, working with students (undergraduate and graduate) from many disciplines, with a wide variety of Latin American information needs. Unfortunately, these students’ lack of awareness of some of the key resources in the field is often noted. This is a frustration experienced by many academic librarians who work across disciplines. While there is an abundance of information resources available, much of it is unknown or underutilized by students and researchers. This frustration has been amplified by the growth of the Internet. While the Internet has increased the availability of resources and communication, there is concern that the easy availability of information (authoritative or not) by “googling” a topic or browsing Wikipedia might incline students and scholars to ignore the vast wealth of information available only in print, or in less obvious electronic resources available through a library’s subscriptions. From a Latin Americanist perspective, this is especially a concern. Despite impressive initiatives to get Latin American information online, the availability of full-text scholarly materials remains limited.¹

This survey was a first step in assessing the research, or information-seeking, behavior of Latin Americanist graduate students, with a particular emphasis on the impact of the Internet. Since Latin American studies draws students from a broad range of disciplines, it can be difficult to get a sense of their research behaviors based on previous studies of students of literature, history, sociology, etc. Graduate students were chosen for study as they are likely to be heavily engaged in research and are the next generation of instructors. The goal of this project was to better understand how this diverse group of students does research, their comfort level with different kinds of research strategies, and their awareness of Latin America-specific research tools. The hope is that the results of this survey will be used by faculty, librarians, and the new generation of Latin Americanist researchers as a starting point in assessing the ever-changing needs and research patterns of this sophisticated group of cross-cultural and cross-disciplinary scholars.

Based on the literature review and personal experience, the initial assumptions concerning the research and information-seeking behaviors of Latin Americanist graduate students were: 1)

¹ Some of the most popular scholarly publishing sites from Latin America include: CLASE, <http://ahau.cichcu.unam.mx:8000/ALEPH>; CLACSO’s Biblioteca Virtual, <http://www.clacso.org/>; latindex, <http://www.latindex.unam.mx/>; RedALyC, <http://www.redalyc.com/>; and SciELO, <http://www.scielo.org/>.

students would not have a high level of awareness of the core tools in the field, 2) students who had received bibliographic instruction would be more likely to be familiar with the field's core tools, 3) medium or format would be an important determinant in the choice of research tools, and 4) the Internet would be a prominent tool for research. A three-part survey was designed to test these assumptions, as well as to gather some additional data on information-seeking behavior, and on students' perceptions of their ability to successfully carry out Latin America-related research.² The first section ("How you do your research") included general questions related to the use of print versus electronic and library versus Internet resources when conducting Latin America-related research. A combination of Likert scale and multiple-choice questions allowed us to approximate and compare students' comfort levels locating and using different kinds of research materials and different research strategies.

The second section ("The tools you use for Latin America-related research") included questions on preferred tools for research and questions related to awareness and use of four Latin America-specific research tools. The tools were chosen based on the investigators' professional experiences and training as librarians, and on a review of a variety of librarians' Internet-based research guides. They are the *Handbook of Latin American Studies* (HLAS), the *Hispanic American Periodicals Index* (HAPI), the Latin American Periodicals Table of Contents (LAPTOC) a product of the Latin Americanist Research Resources Project (LARRP), and the Latin American Network Information Center (LANIC).

The final section of the survey ("Information about you") asked respondents about the degree they were currently working on, year of study, majors, languages used in research, and whether they have received bibliographic instruction sessions from librarians and /or class instructors.

The instrument was tested in a pilot survey carried out on the ASU and UCLA campuses in the spring of 2004. In September 2004, after minor adjustments, this survey was mailed to the 723 Latin American Studies Association (LASA) student members with postal codes in the United States and Puerto Rico.³ 211 completed surveys were returned. 56 of the survey packages were returned as undeliverable, a return rate of just under 32 percent.

The LASA student members were seen as an ideal target population as they identify themselves, at least to the extent of becoming LASA members, as Latin Americanists. As well, they are unlikely to have "...built up the same information reserves as more established academics: rich personal collections of publications and a network of personal contact with expert colleagues, which can short cut the need for extensive information-seeking...."⁴ These students are also likely to be the next generation of instructors in the field of Latin American studies, passing on their own knowledge of research tools and strategies to the following generation of students.

2 See http://hapi.ucla.edu/las_survey.pdf and attached.

3 Mailing costs limited this stage of our project to U.S. and Puerto Rican student members. LASA does not sell lists of the e-mail addresses of its members, making an e-mailed survey for this population impossible.

4 Barry, Christine A. "Information Skills for an Electronic World: Training Doctoral Research Students." *Journal of Information Science* 23 (1997) p. 229.

The results suggest that the new generation of Latin Americanists in the universities surveyed are confident in their abilities to carry out research on the region within their respective disciplines. However, most of these students have not received formal instruction by course instructors or librarians on how to carry out their research on Latin America. Use of the Internet as a research resource is popular but has not replaced the use of the library and long-standing research strategies such as footnote-chasing. While the reported use of library electronic resources is very high, awareness of Latin America-specific and electronically-available research tools such as HLAS, HAPI, and LAPTOC is low.

The results of this study were reported at the annual meeting of the Seminar on the Acquisition of Latin American Library Materials (SALALM) and at the International Congress of Americanists. An article describing this project and its results was published in the Latin American Research Review (LARR).⁵ LARR is the peer-reviewed journal of the Latin American Studies Association and is widely considered to be one of the pre-eminent journals in the field. We were especially pleased with this as we had hoped to share our results beyond the community of librarians. One of the anonymous reviewers noted that the paper "...presents a ground-breaking and ample survey of the research resources used by the current generation of graduate students in multiple disciplines in Latin American studies in the United States and Puerto Rico. That data is valuable, as are the conclusions that many students are poorly trained and neglecting some crucial tool, both on the Internet and more importantly in traditional printed outlets. I have observed similar failings among some of my own graduate students. This article is a wake-up call to all of us." They suggested "...a future survey of Latin American and other researchers outside the United states would add immensely to this study...."

I propose to continue the research described above by administering the same survey to the student members of the Latin American Studies Association who are residing in Latin America and the Caribbean. The research environment in the region can be quite different for the one we are used to here in the United States. Students here are often overwhelmed by an extraordinary array of resources, where finding the best options among the many can be the greatest challenge. In Latin America, having access to needed resources is a more typical challenge rather than choosing among a wealth of options. It is hoped that the survey will provide insight into the research behavior and attitudes of these students, as well as highlight similarities and differences with their peers in the United States.

⁵ See http://muse.jhu.edu/journals/latin_american_research_review/v042/42.3mazurkiewicz.pdf and attached.

Part 3: Design and Methodology

To the extent possible I shall try to follow the same method in Stage II as in the first stage. However, the nature of the group being surveyed will require some significant differences. The original survey will be professionally translated into Spanish and Portuguese versions. These will then be mailed to those LASA student members with addresses in Latin America and the Caribbean. As of August 2008, there were 258 student LASA members who fit this category. Labels with these addresses can be purchased from LASA (budget estimates will be based on approximately 275 members to account for possible increases in membership).

As LASA does not sell email addresses, the original survey was mailed out to the students, with a paper copy of the survey and an addressed, postage-paid envelope for returning the completed survey. Logistically, this would be very difficult to do with addresses outside the United States. Therefore, the translated cover letter will direct these students to an online survey.⁶ Survey Monkey will be used for this purpose. The International Institute (which HAPI falls under administratively as part of the Latin American Institute) has a subscription to Survey Monkey. To encourage higher response rates, a follow-up reminder letter will be sent out and a drawing for two \$100 Amazon gift certificates will be offered for those completing the survey (as was also done in Stage I).

The final goal will be to present the analysis of the results in a relevant forum such as the SALALM or LASA conference, and in a published paper. Exemption from Institutional Review Board (IRB) review was obtained for both the pilot survey and the Stage I survey. I will submit an amendment to my exempt protocol for approval by the IRB (see attached).

⁶ All correspondence will be sent on UCLA Latin American Institute stationery, as use of official stationery from a reputable institution has shown improved return rates over plain stationery.

Part 4: Budget

Supplies

- LASA address labels (approximately \$70 for a set)		
-- first mailing	\$70	
-- follow-up mailing	\$70	
- Latin American Institute (LAI) stationary and envelopes	\$150	
-- first mailing	\$150	
-- follow-up mailing		
- Printing/copying provided by the LAI	\$0	
- Postage (approximately \$1.15 per item for international postage and UCLA Mail Services' 20.6% surcharge X an estimated 275 pieces)		
-- first mailing	\$316.25	
-- follow-up mailing	\$316.25	
Total supplies		\$1072.50

Other expenses

Translation of all mailed documents into Spanish and Portuguese (by Inline Translation Services, HAPI's translator)	\$1000	
Amazon gift certificates (2 X \$100)	\$200	
Total other expenses		\$1200

TOTAL		\$2272.50
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Part 5: Supplemental Budget Information Form

Not applicable to this proposal.

Part 6: Personnel

My educational and professional experience make me well-suited to this line of investigation. My educational background is in Latin American studies and, prior to my work at HAPI, I was the Latin Americanist subject specialist at the Arizona State University Libraries. I have dealt with this topic from the perspective of a student, a librarian, and now as a database publisher in the field of Latin American studies. Please see my attached resume for further details.

Part 7: Timeline

The proposed timeline for the project is as follows:

July 2009

- purchase of mailing labels
- review and revisions of Stage I cover letter and survey
- translation of documents

August 2009

- preparation of the mailing packets
- preparation of the online survey

September 2009

- mailing of survey request
- mailing of reminder two weeks later

October 2009

- deadline for return of the survey
- drawing for gift certificate and notification to winners

November 2009-February 2010

- analysis of results

March 2010-July 2010

- preparation of report

University of California, Los Angeles
OFFICE FOR PROTECTION OF RESEARCH SUBJECTS

**CLAIM OF EXEMPTION
FROM INSTITUTIONAL REVIEW BOARD (IRB) REVIEW**

PROJECT TITLE: Researching Latin America: A Pilot Survey Stage II				
PRINCIPAL INVESTIGATOR:	Name	Degree(s)	University Status	Campus Phone Number
	Orchid Mazurkiewicz	B.A., M.A., M.L.S.	Academic staff (Librarian)	825- 1057 -0810
	Department	Campus Mailing Address	Mail Code	e-Mail Address
	Latin American Center	10349 Bunche hall	144703	orchidm@ucla.edu
CO-INVESTIGATOR or FACULTY SPONSOR:	Name	Degree(s)	University Status	Campus Phone Number
	Claude Potts	B.A., M.A., M.L.S.	Librarian	480-965-4905
	Department	Campus Mailing Address	Mail Code	e-Mail Address
	Hayden Lib., Arizona State U.	PO Box 871006, Tempe AZ	85287	potts@asu.edu
APPLICATION STATUS:	* <input type="checkbox"/> New <input checked="" type="checkbox"/> Amendment If amendment, previous Exempt Protocol # <u>04-171</u>			

INVESTIGATOR'S ASSURANCE

- I certify that the information provided in this application is complete and correct.
- I understand that as Principal Investigator, I have ultimate responsibility for the conduct of the study, the ethical performance of the project, and the protection of the rights and welfare of human subjects.
- I agree to comply with all UCLA policies and procedures, as well as with all applicable federal, State, and local laws regarding the protection of human subjects in research.
- I will ensure that this study is performed by qualified personnel adhering to the OPRS certified protocol.
- I will not modify the OPRS certified protocol or consent materials without first submitting an amendment to the previously certified Claim of Certification.
- I agree to obtain legally effective informed consent from human subjects as applicable to this research.

Principal Investigator

Date

FACULTY SPONSOR'S ASSURANCE

By my signature as sponsor on this research application, I certify that the student or guest investigator is knowledgeable about the regulations and policies governing research with human subjects and has sufficient training and experience to conduct this particular study in accord with the approved protocol. In addition,

- I agree to meet with the investigator on a regular basis to monitor study progress.
- I agree to be available, personally, to supervise the investigator in solving problems should they arise during the course of the study.
- I assure that the investigator will promptly report significant or untoward adverse effects to the OPRS in writing within 5 working days of occurrence.
- If I will be unavailable, e.g., sabbatical leave or vacation, I will arrange for an alternate faculty sponsor to assume responsibility during my absence, and I will advise the OPRS by letter of such arrangements.

Faculty Sponsor * (if PI is a student or a fellow)

Date

* The faculty sponsor must be a member of the UCLA faculty. The faculty member is considered the responsible party for legal and ethical performance of the project.

- Check all of the appropriate boxes for funding sources for this research. Include pending funding source(s).

☐ Extramural* ☐ UCLA Academic Senate ☐ Department ☐ Gift ☐ Other: ____

* P.I. of Contract or Grant: ____

Funding Source: None at this time Contract/Grant No. (if available): ____

Contract or Grant Title: ____

- Do you or any co-investigators or key personnel have a financial interest in the research?¹

☐ Yes ☒ No If yes, each individual with an interest must complete Form HS-1, Section VIII.

EXEMPT CATEGORY CLAIMED (please see Exemption Categories) 2

Subject population Students

Number of subjects ~~~200~~ ~275

(Please refer to the UCLA *Investigator's Manual for the Protection of Human Subjects* [www.oprs.ucla.edu] when completing this application. NOTE: Research involving pregnant women, in vitro fertilization, prisoners, the cognitively impaired, or other "vulnerable" populations is typically not Exempt from UCLA IRB review and approval. [Please refer to the *Investigator's Manual* (Chapter 3)].

Please indicate "n/a" for items that are not applicable to your research.

Subject source UCLA classes and Arizona State University classes The Latin American Studies Association (LASA) student membership mailing list

1. Briefly describe the purpose of your project.

To identify information seeking behaviors of students in Latin America-related classes. In particular, we would like to understand how these students conduct their research, their comfort level with different research strategies, and their awareness of specific research tools.

COMPLETE THIS SECTION IF YOU ARE REQUESTING PERMISSION TO STUDY EXISTING DATA, DOCUMENTS, RECORDS, AND/OR BIOLOGICAL SPECIMENS, - EACH QUESTION MUST BE COMPLETED.

(If you are requesting permission to study the products of in-vitro fertilization, or human fetuses, please complete the HS-1 form entitled, "Application to Involve Human Subjects in Research.")

2. Will data, documents, records, or biological specimens be used? Yes ☐ No ☒

- a. What is (are) the type(s) of specimens?

n/a

- b. What is the source of the data/biological specimens?

n/a

- c. Are data/biological specimens originally collected solely for research purposes? Yes ☐ No ☐ n/a

(If "Yes" is checked, please attach a copy of the IRB Approval Notice and Consent Form for the research responsible for the original collection of data/biological specimen(s).) n/a

- d. Is the source of data/biological specimens publicly available²? Yes ☐ No ☐ n/a

¹ For definitions of financial interests and to whom disclosure requirements apply, please see Form HS-1, Section II, Question 3 available at http://www.oprs.ucla.edu/human/forms/financial_interests.

² Please note that the term "publicly available" means that the general public can obtain the data/biological specimens. Sources are not considered "publicly available" if access to the data/specimen source is limited to researchers.

- e. How are data/biological specimens identified when they are made available to your study team? (Please indicate by marking the appropriate box below.)
- i. ☐ Direct Identifier (i.e., subject name, address, social security number, medical record number, etc.)
 - ii. ☐ Indirect Identifier (i.e., an assigned code which could be used by the investigator or the source providing data/biological specimens to identify a subject, such as a pathology tracking number or tracking code used by the source.)
 - iii. ☐ No Identifier (i.e., neither the researcher nor the source providing the data/biological specimens can identify a subject based upon information provided with the data/biological specimens.)
- f. If (i) or (ii) is checked above and you are requesting permission to study biological specimens, will the identifier provided with the specimens be removed and destroyed upon receipt by your study team?
Yes ☐ No* ☐ Does Not Apply x ☐
- g. If (i) or (ii) is checked above and you are requesting permission to study archived data, will you abstract and record any subject identifiers as a part of the data collection process?
Yes* ☐ No ☐ Does Not Apply x ☐
- h. Will any data or biological specimen(s) be collected from subjects after the submission of this application³?
Yes* ☐ No ☐

* **Your research protocol does not qualify for exemption from IRB review.** Please complete questions # 6 and # 7 of this application and submit the materials for UCLA IRB review.

³ **PLEASE NOTE:** Data or biological specimens are considered to be “existing” or “archived” if all of the data/biological specimens to be used for the research have been collected prior to the submission of this exemption application.

**COMPLETE THESE SECTIONS IF YOU ARE REQUESTING EXEMPTION UNDER
CATEGORIES # 1-3 OR # 5-6**

3. In order to ensure voluntary participation, please briefly describe the recruitment procedures. Attach a copy of any material used to recruit subjects (e.g., informed consent forms, advertisement, flyers, telephone scripts, verbal recruitment, cover letters, etc.). Please refer to the *UCLA Investigator's Manual for the Protection of Human Subjects (Chapter 6)*.

~~I will request participation at the beginning of a class and will distribute the survey. Students can fill it out and return it if they choose to do so. A survey and cover letter will be mailed to the LASA student membership with addresses in Latin America and the Caribbean. The cover letter will note that participation is voluntary.~~

4. Describe the procedures in which subjects will participate. If data collection instruments will be used, indicate the time necessary to complete them, the frequency of administration, and the setting in which they will be administered, such as telephone, mail, or in person interview. (Please submit a copy of all instruments for this study, including all questionnaires, surveys, protocols for interviews, etc. **Please note that exploration of sensitive or private topics is not an exempt activity.**)

~~I have identified a number of relevant UCLA classes. I will approach the instructors and request 10 minutes of time at the beginning of a class to describe and administer the survey. I will identify myself as a librarian working here at UCLA's Latin American center and will describe the survey as it is described in writing at the top of the printed survey. I will request voluntary, anonymous participation and will hand out the survey. Those interested will be asked to complete it immediately on their own and hand it back in to me. the survey takes approximately 5 to 6 minutes to complete. A cover letter will be mailed to the student members of LASA with addresses in Latin America and the Caribbean. The letter will direct them to an online version of our original survey. the survey takes approximately 5 to 6 minutes to complete.~~

5. Will data be recorded by audiotape or videotape? Yes ☐ No x ☐

5a. Please clarify how subjects will be identified in study records/taped responses.

n/a

6. Will the study subjects be identifiable either by name or through demographic data? Yes ☐ No x ☐
(If "Yes" is checked, please answer questions 6a and 6b. If "No" is checked, please go to question #7.)
(Note: Aggregate grouping of demographic data will prevent subject identification through that data.)

6a. Please describe how the confidentiality of subject's identity will be maintained.

6b. Please describe how subject identifiers will be maintained or destroyed after the study is completed.

7. **Informed Consent:** (Please attach an appropriate informed consent document⁴ to this application. Waiver or alteration of the requirements for informed consent should be justified by addressing the items listed below. Please refer to the *UCLA Investigator's Manual for the Protection of Human Subjects (Chapter 4)*.

i. Please explain why the proposed study presents no more than minimal risk⁵ to the subjects.

n/a

ii. Please describe why the proposed research could not practicably be performed without the waiver of informed consent.

n/a

iii. Please explain why a waiver of informed consent will not adversely affect the rights and welfare of the subjects.

⁴ An appropriate consent document can consist of a consent form, information sheet, survey cover letter, verbal consent script, or a letter to subjects.

⁵ Minimal risk means that the probability and magnitude of harm or discomfort anticipated in the research are not greater in and of themselves than those ordinarily encountered in daily life or during the performance of routine physical or psychological examinations or tests.

FOR OPRS OFFICE USE

**UCLA IRB Exempt
Protocol No.:** _____

**Authorized
Signature:** _____ **Date:** _____

With the OPRS authorized signature, this project is certified exempt unless changes are made to the application.

ORCHID MAZURKIEWICZ

UCLA Latin American Institute
10349 Bunche Hall, Box 951447
Los Angeles, CA 90095-1447
310-825-0810
orchidm@ucla.edu

EDUCATION:

Master of Library Science, 1996

University of Toronto, ON
University of Toronto Open Fellowship, 1994-1996

Master of Arts, 1993

University of Toronto, ON
Major - Latin American History

Bachelor of Arts, 1992

York University, Downsview, ON
Majors - History and Latin American and Caribbean Studies
Entrance Scholarship, 1986; Undergraduate Scholarship, 1988-1990; Dean's
Honor List, 1988-1990

EXPERIENCE:

2006 - present

DIRECTOR

Hispanic American Periodicals Index (HAPI), UCLA Latin American Center
Los Angeles, CA

Manages production of the intellectual content, staffing, communications, design, publicity, financing, and future development of the index. Analyzes the subject content of scholarly journal articles published in any of six Western European languages, and edits the indexing of off-campus indexers. Identifies new titles for inclusion based on awareness of trends in the field. Plans and directs technical innovation in HAPI's systems and user interface, monitors trends in scholarly communication, researches potential markets for the index and promotes increased use among end-users. Writes grant proposals, promotional and instructional materials, speaks to scholarly and professional organizations about HAPI, manages the HAPI budget, and supervises the HAPI staff.

2001 - 2005

ASSOCIATE EDITOR

Hispanic American Periodicals Index (HAPI), UCLA Latin American Center
Los Angeles, CA

In conjunction with the Director and other Associate Editor manages day-to-day operations of the index. Regular duties include original indexing of articles written in any of six Western European languages, revision of the indexing of off-campus contributors, and correspondence with contributors, publishers, and

subscribers. Updates and manages FileMaker Pro databases of online bibliographic records, subscriber records and user statistics. Assists the Director in planning, budgeting, marketing, and documentation, and advances awareness of HAPI through public speaking at professional meetings and other forums.

1996 - 2001

REFERENCE LIBRARIAN/LATIN AMERICA & IBERIA AREA SPECIALIST

Hayden Library Reference Team, Arizona State University (ASU)
Tempe, AZ

Provided in-depth reference assistance as well as general reference and research assistance in the social sciences and humanities, at a large research library serving over 40,000 students. Provided bibliographic instruction to students, performed collection development duties in all subject areas relating to Latin America and Iberia, and liaised with those faculty having relevant research and teaching interests. Various administrative and supervisory responsibilities within the Reference Department's self-managed team structure.

1996

LIBRARIAN (Contract)

United Steelworkers of America - Canada
Toronto, ON

Created an online finding aid for the archival records of the Steelworkers held at the National Archives of Canada. Provided training on the Internet, electronic mail and web page design and authoring.

1996

LIBRARIAN (Contract)

Steelworkers' Humanity Fund
Toronto, ON

Assessed, weeded and organized a collection of ephemeral materials on Latin America, Africa and Asia.

1996

LIBRARIAN (Contract)

Common Frontiers
Toronto, ON

Prepared an information needs assessment for members of a tri-national coalition on hemispheric economic integration, and made recommendations for using computer networks to meet members' information and communication needs.

Consulting

1999 & 2000

Editing, *Hispanic American Periodicals Index (HAPI)*
Assisted the editor in reviewing and correcting indexing for publication and inclusion in the online database.

Orchid Mazurkiewicz

2000

Reviewer, Oryx Press

Reviewed the manuscript of a political encyclopedia of Latin America for flaws in content and to assess its overall contribution to the field.

**PROFESSIONAL
DEVELOPMENT &
CONTRIBUTION:**

Continuing Education

Workshops/Seminars Attended

Project Management 101 for Libraries, Internet Librarian Preconference Workshops, October 19, 2008

Screencasting 101: Creating Online Tutorials in Less Than 30 Minutes, Internet Librarian Preconference Workshops, October 18, 2008

Hot off the Press: Insider's Tips for Successful Publishing, CARL-SEAL Fall Program, November 4, 2005

OpenURL De-Mystified, American Society for Information and Technology, April 2, 2004

Project Management: Getting Things Done or Getting the Outcomes You Want, Association of Research Libraries Office of Leadership and Management Services workshop, February 1-2, 2001

Making Effective Presentations, ASU in-house workshop, May 18, 2000

Creating New Reference Service Environments, Dougherty and Associates workshop, April 10-11, 2000

Looking for Shakespeare in All the Wrong Places: The Why and How of Creating an Online Information Literacy Tutorial, ARLIRT-CULD Spring Program, February 29, 2000

Usability Tests and the User Friendly Web Site, ARLIRT-CULD Spring Program, March 26, 1999

On the Road to Information Literacy, and Implementing Kulthau: A New Model of Library and Reference Instruction, ARLIRT-CULD Summer Program, July 10, 1998

Total Quality Service (TQS) Team Training, November 5-7, 1996

Formal and Informal Study

UCLA German 1 and German 2, Fall 2003 and Spring 2004

UCLA Online Certification Program in Protecting Human Research Subjects in
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Social Science and Behavioral Research, April 2004

Individualized Spanish instruction with a tutor, 1997-1998, 2000

Proyecto Linguistico — Educación para Todos, April 1999 & November 2000
Three weeks and two weeks respectively in an intensive one-on-one Spanish immersion program in Guatemala.

Self-directed study of elementary Portuguese, 1998

Professional Participation

Memberships and Conferences Attended

Internet Librarian
Annual conferences 2006, 2008

International Congress of Americanists
Conference 2006

Seminar on the Acquisition of Latin American Library Materials (SALALM),
member, 1996-present
Annual conferences, 1997-present

Latin American Studies Association, member 2001-present
Conference, 2001, 2004, 2006

Arizona Library Association, member 1997-1999
Annual conferences, 1997-1998, 2001

Canadian Library Association, member 1994-1996

Participation

Latin American Studies Association (LASA)
Section on Scholarly Research and Resources, member, 2001-present
Seminar on the Acquisition of Latin American Library Materials (SALALM)
Membership Committee, member, 2000-present, Chair, 2006-2008
Rapporteur General, 2003-2005
SALALM 50th Anniversary Task Force, member, 2002-2005

Chair, Local Arrangements Committee, 2001 annual meeting.

Publicity Task Force, member, 2000-present, Chair, 2000-2003

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SALALM Annual Conference, 1998-2000, 2007, 2008 rapporteur for individual sessions

Sub-committee on Electronic Resources, member, 1999-present.

Sub-committee on Bibliographic Instruction, member, 1998-2001

Sub-committee on Reference Services, member, 1996-2001

Indexing and Bibliographic Compilations

SALALM Bibliography of Latin American and Caribbean Bibliographies, contributor, 1998-2001

Annual Bibliography of the History of the Printed Book and Libraries, Latin America contributor, 1998-present

Hispanic American Periodicals Index (HAPI), indexer, 1996-2001

Presentations

Professional Development: Opportunities and Strategies. Panel organizer and moderator. SALALM 2008

Emigrant Remittances: Surveying the Literature. For panel entitled "The Push and Pull of Economics and Border Security." SALALM 2007

User-Centered Design, Focus Groups, and the HAPI Re-design Process. Invited speaker for panel entitled "Latin American Resource Forums: Librarians Meet Product Developers and Vice Versa." SALALM 2007

Los Requisitos de Indización en HAPI. Invited speaker for Quinta Reunión de la Red de Revistas Mexicanas de Ciencias Sociales, November 6, 2006

Surviving the Information Age in Latin America and the Caribbean: Scholarly Communication, Information Literacy, and the Internet. Symposium Coordinator, with Víctor Torres Ortiz. Congreso Internacional de Americanistas, 2006

The Future of HAPI. For the Technology Panel. SALALM, 2006.

Roundtable Discussion "Research and Scholarly Communication in Latin American Studies." Latin American Studies Association Conference, 2006

Rising to the Challenge: Staying Competitive at a Non-Profit Periodicals Index. American Society of Indexers Conference, Poster Session, 2005.

Researching Latin America: A Recent Survey of Student Information-Seeking Behavior. For panel entitled "What Are We Teaching and What Are They Learning: Striving for Literacy in Latin American Studies." With Claude Potts. SALALM, 2005.

Researching Latin America: Report on a Pilot Survey. Invited speaker for panel entitled "Grappling with the Googl-ization of Research and Area Studies."

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With Claude Potts. Latin American Studies Association Conference, 2004
¡Que Le Vaya Bien!: Using Language Immersion Abroad to Enhance Library
Services. Arizona Library Association/Mountain Plains Library Association
Annual Conference, 2001.

Latin American Government Publications on the Internet. For panel entitled
"Digital Information Resources." Latin American Studies Association
Conference, 2001.

Finding Business-Related Information in Lexis-Nexis Academic Universe. For
panel entitled "Internet/Online Resources for Latin American Studies
Research." Rocky Mountain Council for Latin American Studies Conference,
2000.

Advanced Search Strategies for Locating Latin America-Related Information.
For panel entitled "Mining Lexis-Nexis Academic Universe for Latin
American Topics." SALALM, 1999.

You *Can* Get There From Here: Achieving Library Instruction Through
Innovative Web Page Design. With Annie Platoff and Linda Shackle.
Arizona Library Association Conference Academic Papers Session, 1997.
<http://www.azla.org/culd/papers/1997/mazurk.html>

Exhibits

"The Brazilian Cordel." With Annie Platoff. Hayden Library, Arizona State
University, May-July, 2001

Publications

"Emigrant Remittances: Surveying the Literature." Forthcoming in the *Papers of
the 52nd Annual Meeting of SALALM*

"Researching Latin America: A Survey of How the New Generation is Doing its
Research." *Latin American Research Review* 42, no. 3 (2007): 161-182

SERVICE:

Participation in Library and University Committees

LAUC Executive Board, Secretary, 2008-2009

LAUC-LA Executive Board, Secretary, 2004-2005

LAUC-LA Research and Professional Development Committee, 2002-2003, and
Chair, 2003-2004

LAUC-LA Peer Review Committee, 2001-2002, 2003-2004

ASU Academic Assembly Tellers Committee, 2000-2001

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ASU Librarians' Council Personnel Committee 1999-2001, and Secretary, 1999-2000

ASU Electronic User Interfaces Committee, 1998-2001, and Chair, 1998-2000

ASU Latin American Studies Center Library Committee, 1996-2001

ASU Librarians' Council Nominations and Elections Committee, 1999-2000

ASU Librarians' Council, Secretary 1998-1999

ASU Selection Advisory Committee for South East Asian Bibliographer, 1998

ASU Technical Services Review Team Survey, focus group participant, 1998

ASU Librarians Council Review Committee for Personnel Action, 1997-1998

ASU Public Access Catalog (PAC) Committee, 1997-1998

ASU Web-PAC Sub-committee, 1997-1998