END OF FUNDING PERIOD REPORT
LAUC Statewide Grants, Research & Professional Development Committee

Primary Applicant(s): Emilee Mathews
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TITLE OF PROJECT:

Amount of Award Received: $2,218.60
Original Abstract as Submitted:

New media theorists study the changing landscape of media and technology, and how these delivery mechanisms shape information consumption. These issues are core to librarianship; thus, gaining familiarity with new media theory, is useful particularly for liaison work and information literacy. This research project will relate new media theory to library and information science, by focusing on the current writings and projects of seminal theorist Dr. Lev Manovich and conducting an ethnographic research at the lab he oversees, the Software Studies Lab in San Diego. His lab team creates large-scale projects using big data and software to do cultural analytics, combining new media and digital humanities in innovative ways. My research question is: what does information science, digital humanities, and new media have in common, and how do they differ? This research will contribute to knowledge of these quickly evolving disciplines. By showing the research process and scholarly communication practices of this lab, I will provide a case study for libraries interested in e-research and digital scholarship services. I will be the research personnel, drawing on my education and experiences working with new media theory and library science. I will conduct an extensive literature review starting in July 2014; conduct onsite fieldwork in December 2014; and will present this research as a poster Spring 2015, and write an article by Fall 2015. I plan to publish in either Art Documentation, Leonardo, or the Journal of the American Society of Information Science and Technology (JASIST).

I. ACCOMPLISHMENTS and EVALUATION

- **Describe what was achieved during the time period of the grant.** I completed four days of research visit at the Software Studies Initiative lab.

- **What aspects were completed as proposed? If your study could not be completed as proposed, explain how your plans were altered.** Everything has been accomplished except for the article, which I did say I would write in the Fall of 2015 (4-6 months away from the time of this report)

- **Did the project accomplish what it intended? Did it make a difference?**
  - The project accomplished what it was intended to do.

- **What would you do differently next time, if anything?** Spend more time with the research visit.

- **What advice do you have for others applying for LAUC research grants?** Think big.
II. IS YOUR PROJECT COMPLETED?  **Yes X**  **No**
If No, what is needed to complete the project? Is more time needed? Or more funds?

III. FINANCIAL STATEMENT
Please explain how the funds received were spent. Attach your original budget and indicate how well your estimates matched with actual expenditures. Receipts are not necessary.

**Budget**

**Travel**

**Visit to San Diego**
- **Duration of trip:** 4 days, 4 nights
- **Travel:** Personal Vehicle. Roundtrip mileage: 170 miles at $.56 per mile reimbursement= $95.20
- **Lodging:** 1 night $139 plus 15% tax x 4 = $639.40
- **Per diem:** $71 per day x 4 = $284
- **San Diego trip total:** $1018.60

Travel expenditures total: $1018.60

**Other expenditures:**

**Transcription fees:**
- 20 hours of interviews=1,200 minutes
- $1 per minute=$1,200

**Total projected expenditures:** $2,218.60

**Total actual expenditures:** $1,418.56

My expenditures were smaller than the proposed budget, because I went with a transcription service that did not provide as much quality of transcription, but did offer a nondisclosure form, which I felt was important given the anonymization and privacy guarantees I made to the IRB in regards to the research data.

IV. SHARING YOUR PRODUCT/RESULTS
What are your plans for disseminating the results of your work? If it will be a web page or product, or published article or book, when will it be available to the public? Include citations/URLs if known.

I have created a poster which was presented at the Annual Art Libraries Society of North America conference in March, 2015. Additionally, I have a paper based on this research accepted at the Keystone Digital Humanities Conference in July, 2015. I plan to propose an article based on the feedback I
V. NOTE
Information included in this report may be reprinted or posted on the web for dissemination to UCOP, other UC Libraries, and future potential LAUC grant applicants.