

## **END OF FUNDING PERIOD REPORT**

### **LAUC Statewide Grants, Research & Professional Development Committee**

Primary Applicant(s): Rachel Jaffe

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**TITLE OF PROJECT:** Metadata and Digital Objects: To Embed or Not to Embed? (Poster Presentation)

Time Period of Grant: 2016/2017

Amount of Award Received: \$420

Original Abstract as Submitted:

Libraries, Archives, and Museums (LAMs) are managing, preserving, and providing access to an increasing volume of digital objects. Most of these objects are either accompanied by metadata or contain embedded metadata. Embedded metadata places valuable descriptive and rights information within the object itself. While few would argue against creators embedding metadata into their digital works, the practice becomes contentious when information professionals enhance or alter metadata contained within objects acquired from external sources. This process, despite any potential benefits, alters a digital object which can lead to questions about its authenticity.

This poster reported on a survey conducted to explore the benefits and costs of embedding additional (i.e., LAM) metadata into digital objects, to the end of identifying and evaluating current practice, and defining best practices.

#### **I. ACCOMPLISHMENTS and EVALUATION**

This award contributed to my travel expenses to attend the IFLA World Library and Information Congress, August 13-19, 2016 in Columbus, Ohio. My co-presenter and I delivered a poster presentation reporting on the results of the survey described above.

During the period of the grant, co-presenter and I:

- Processed and analyzed the results of our survey determining our key findings
- Designed and produced a poster
- Delivered the poster in two, hour-long sessions
- Wrote an editorial article based on our findings and on the poster

As I had already completed this work and attended the congress prior to applying for the grant, I described the outcomes of my attendance in my application letter:

During the two poster sessions, we had the opportunity to: share our findings; meet other UC, national and international colleagues working in the areas of metadata, digital collections, and digital preservation and to discuss these topics; and to communicate LAM needs around embedded metadata to vendors and developers of library digital preservation systems. Additionally, as a result of our attendance, we were approached by several journal editors who are interested in publishing our work.

**II. IS YOUR PROJECT COMPLETED? Yes\_x\_ No\_\_**

**III. FINANCIAL STATEMENT**

**Original Budget**

Conference Registration: \$204

Airfare/Travel: \$610.70

Accommodation: \$256.16

Parking, Misc.: \$110.80

Total Cost: \$1,181.66

Funds received (\$420) contributed to the overall cost of attending the congress.

**IV. SHARING YOUR PRODUCT/RESULTS**

A copy of the poster is available here: <http://codabox.org/156/>

This past February, my co-presenter and I submitted an editorial article, Access's Unsung Hero: The [Impending] Rise of Embedded Metadata for inclusion in the International Information & Librarian Review. The article discusses our findings from the survey and cites the poster. The article is currently in production. We are presently working on drafting a second related article.