

Ayala Science Library 228
Univ. of Calif., Irvine Libraries
Irvine, CA 92612
10 January 2013

Nick Robinson
Chair, LAUC Research & Professional Development Committee
Library Director
Institute of Governmental Studies Library
University of California, Berkeley
109 Moses Hall #2370
Berkeley, CA 94720-2370
via Linda Murphy, UCI representative, lmurphy@uci.edu

RE: LAUC 2012-13 Presentation Grant

This letter serves as an application for two LAUC presentation grants in the program to be awarded for FY 2012-13.

In this academic/fiscal year as well as the coming one, I have had or will have professional opportunities to participate in two international conferences in which I will not receive local or campus funding and hope that this funding source will cover some of the associated expenses.

**I. Fourteenth International Grey Literature Conference, November 29-30, 2012,
Rome, Italy**

I have been professionally active in the grey literature movement for over two decades and my resume documents the many contributions I have made to the study and applications of grey literature. The paper and presentation for this conference is another timely analysis about the changes in metrics that define collection development and the impacts on the research lifecycle. I collaborated with my former colleague, Anthony (Tony) Lin and was the partner who delivered the paper, "Research Life Cycle: Exploring Credibility of Metrics and Value in a New Era of eScholarship that Supports Grey Literature," and for which the following abstract describes our work that was presented at Italy's National Research Council (CNR):

The fundamental components of the research process are defined by academic tradition, discipline and its participants. Traditional scholarship has now evolved into eScholarship with emerging technologies providing new methods of innovation and new ways of handling classical research processes. This revised research life cycle not only incorporates the established parts of the research chain, from discovery, gathering, and creating, but now has added phases of citing, sharing, preserving and archiving. There are quantifiable elements that help describe unique elements depending on sector and subject matter and format. Previously defined barriers such as geographical, institutional, digital and domain boundaries that had earlier existed can now be transcended to either accelerate or retard the research lifecycle in amazing and innovative ways. This new paradigm shift of current practices or activities today include the range of literacies that must be demonstrated and include information literacy, visual literacy, financial literacy, and increasingly data literacy. The role of the academic library has become increasingly visible as scholars and scientists seek support in managing their research lifecycle components. Librarians are now managers and curators of the scholarly research lifecycle by protecting, harvesting, and promoting reuse of content for new and unprecedented purposes. In a similar fashion, Grey Literature has previously followed the lifespan of more traditional output. Now new technologies exist to extract value metrics that compare favorably with other information

products. This paper will explore how Grey Literature matures through different pathways or life cycles as the new grey becomes less grey with metrics of increasing value to support and describe it. Also, the world of publishing has become increasingly accessible to a new population of scholars to release new information and ideas, contribute to emerging fields and frontiers without the barriers or requirements of following a specific trajectory of traditional publication processes. Examples will be shared about how the research life cycle has evolved with new tools to support Grey Literature from the life cycle management (LCM) and life cycle assessment (LCA) models to determine impacts and drive future directions concerning options for actions like open access, intellectual property and other forms of rights management.

The paper, along with the accompanying powerpoint slides, was accepted to be published in both the conference proceedings and in GreyNet's *Grey Journal* and database. In preparation for this paper and in conjunction with this work, I released a Library Guide, "Research Impacts Using Citation Metrics"

(<http://libguides.lib.uci.edu/researchimpact-metrics>)

This work supports and builds upon my primary assignment as the Applied Sciences and Engineering Librarians with responsibilities for collection development, scholarly communication and data services as they support the liaison assignments and subjects with which I work. The timetable that I worked on was that this paper was accepted in June 2012 and we began the serious research and writing in September, 2012 completing the paper in early November 2012.

The International Grey Literature movement has been active for over two decades, primarily in Europe and I have been a part of that community from its inception having presented at the first international conference in 1992 in Amsterdam and at all but four subsequent conferences. I was the founding editor of the *International Journal on Grey Literature* that was launched in 1999 but did not survive the competition of commercial journals. The majority of my research portfolio is dedicated to different scenarios of grey literature and its implications for library collections and academic services.

The projected budget summary for a \$500 award is as follows and will contribute toward the expenses associated with attending this conference:

- Roundtrip airline ticket from Orange County, California to Rome, Italy on November 27, 2012 returning on December 3, 2012 – \$1072
 - Five nights hotel stay in modest lodgings in Rome – costs \$691.69
 - Local ground transportation to/from airport – \$26.13 + \$63.87 = \$90
 - Registration Fee for Presenter - \$505 (395 euros) – paid for by campus professional development funds
 - Meals – total of \$187.35 (for 5 days)
- Summary of Total Costs paid by requestor = \$2041.04

I am a member of the Bargaining Unit represented by the UC-AFT, at the Irvine campus. With the exception of those noted, no other requests for funds to cover these expenses have been made.

My attached resume highlights consistent attention to my scholarship and extracurricular activities. This is an example of ongoing activities that influence my primary professional responsibilities on a daily basis and demonstrate leadership, mentorship and other attributes that are performance related. I thank you for your consideration and assistance, and hope that you will let me know if I can provide additional information.

Sincerely yours,

A handwritten signature in black ink that reads "Julia Gelfand". The signature is written in a cursive style with a large, prominent "J" and "G".

Julia Gelfand

Applied Sciences & Engineering Librarian

jgelfand@uci.edu

949-824-4971

Enclosure: Resume

Welcome: **Julia M. Gelfand**
[home](#) [my reports](#) [logout](#)

Summary

Professional Activity Management System
complete

ePAF #: 770

Employee Name: Julia M. Gelfand

Activity Name: **International Grey Literature Conference**

Location: **Rome, Italy**

Description/Comments: **I am delivering a paper and also am involved in judging the poster sessions and am a member of the editorial board of the International Journal of Grey Literature which is having a meeting at this time.**

DATES

of Activity: **11/29/2012 - 11/30/2012**

of Travel: **11/27/2012 - 12/02/2012**

RELEASE TIME REQUESTED - 4 days

Supervisor Type	Name	Approval Status	Remarks
Immediate Supervisor:	NOVAK, JOHN L.	approved on Sep 10 2012 10:28AM	
Department Head:	NOVAK, JOHN L.	approved on Sep 10 2012 10:28AM	

ESTIMATED EXPENSES

Item	Amount
Registration fee/tuition:	\$510
Airfare:	\$1200
Hotel:	\$500
Personal auto:	\$0
Ground transportation:	\$50
Parking:	\$0
Meals:	\$150
Membership:	\$0
Other:	\$0
TOTAL ESTIMATED COST:	\$2410

FUNDING REQUESTED

Fund Name	Amount	Approver	Amount Approved	Remarks
Librarians Professional Development Fund	\$510	Wootton, Elizabeth L	\$510 (Sep 12 2012 08:42AM by Wootton, Elizabeth L)	

Activity Type: Position Related

Total amount of Funding Requested: \$510

Total amount of Funding Approved: \$510

(warning: this will delete all elements of this request)

For Business Office Staff:

Mark Complete:

Total Spent:

Comment: