

LAUC GRANTS PROGRAM ANNUAL / END OF FUNDING REPORT FORM

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Please save your file in the following format and email a copy to the LAUC R&PD Chair.

[Last Name]_[Campus]_[Type of Grant]_[Type of Report]_[Academic Year]

Example: Green_UCLA_Research_End_2021-2022

For annual reports, add the year of submission.

Example: Green_UCLA_Research_Annual2022_2021-2022

Primary Applicant

Christine Cheng

Co-Applicant(s)

Campus of Primary Applicant

UC Davis

Type of Report (i.e. Annual or End of Funding)

End of Funding

E-Mail Address of Primary Applicant

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Date of Report

July 2, 2024

TITLE OF PROJECT

Adapting to Change: Effective Outreach Practices for Special Collections in a Pandemic Era

Award Amount

\$600

Award Year (e.g. 2021-2022)

2023-2024

Original Abstract as Submitted

This panel examines the challenges and innovations in outreach for rare books and manuscripts during and after COVID-19. It evaluates how the pandemic reshaped engagement strategies, highlighting case studies and emerging trends. Our aim is to propose a set of standardized guidelines, ensuring effective, adaptable, and sustainable outreach. This session brings together former and current members of the RBMS Outreach Subcommittee to discuss lessons learned, best practices, and future directions for the profession, fostering a unified approach to navigating the evolving landscape of special collections outreach in the post-pandemic era. Besides myself, this panel also includes Ikumi Crocoll, Instruction & Engagement Librarian at the Clark Library at UCLA, Derek Christian Quezada Meneses, Rare Books Librarian and Ariana Varela, Information Literacy Instruction Librarian & History Department liaison - both from the University of Southern California. Together we will present an overview of the adaptations made during COVID-19, including virtual exhibitions, digital storytelling, and interactive online events as well as the successes, failures and lessons learned through a survey and white paper we conducted in 2021-22. The survey data collected that led to this panel proposal and its conclusions perfectly aligns with UC Libraries' vision to develop innovative services and strategies that promote discovery and preserve knowledge. The guidelines we propose for standardizing outreach approaches will be based on the insights gained during the pandemic, emphasizing flexibility, inclusivity, and digital engagement. The goal is to equip professionals in the field with robust strategies to navigate future challenges and make rare books and manuscripts accessible to a wider audience.

ACCOMPLISHMENTS AND EVALUATION

Please respond to the following as appropriate:

- Describe what was achieved during the time period of the grant.
- What aspects were completed as proposed? If your study could not be completed as proposed, explain how your plans were altered.
- Did the project accomplish what it intended? Did it make a difference?
- Include any relevant quantitative data, if applicable (e.g. How many individuals have benefited from this project and in what way? You may include various output measures such as circulation/reference transactions, program attendance, survey responses, etc.).
- Include any anecdotes, if applicable.
- What would you do differently next time, if anything?

This grant went towards funding my travel to present at a conference in Costa Mesa, CA. Around 40 people attended the presentation.

Is your project completed?

- Yes
 No

If No, what is needed to complete the project? More time, funds?

N/A

FINANCIAL STATEMENT

Please explain how the funds received were spent. Attach your original budget and indicate how well your estimates matched with actual expenditures. Receipts are not necessary.

Hotel: Hilton Orange County Costa Mesa for 3 nights = \$598.06
Round trip Southwest flight from SMF (Sacramento) to SNA (Santa Ana) = \$287.36

SHARING YOUR PRODUCT/RESULTS

What are your plans for disseminating the results of your work? If it will be a webpage or product, or published article or book, when will it be available to the public? Include citations/URLs if known. Remember that all final products must acknowledge receipt of funds from LAUC.

Our panel discussed results from the 2022 Survey about Outreach during the Pandemic white paper, which is accessible on the Rare Books and Manuscripts Section's (RBMS) website in the Instruction & Outreach Resources section: <https://rbms.info/instruction-outreach-resources/> . The Guidelines for Successful, Sustainable, and Scalable Outreach are also currently available in this section and were created by the new Outreach Subcommittee.

Budget Summary

- \$ Transportation (describe):
- \$ Conference Registration
- \$ Hotel (day(s) at \$ per day)
- \$ Meals (day(s) at \$ per day)
- \$ Other Expenses (describe):
- \$ Total Cost
- \$ Total Amount Requested from LAUC funds (\$600 maximum)
- \$ Other Funding Obtained or Expected (amount and source)

LAUC Research & Professional Development Committee
Last revised 01/2023 dk/rg