

May 17, 2012

TO: Keri S. Botello, Chair, LAUC Committee on Research & Professional Development

Re: LAUC Presentation Grant Proposal – UC Santa Barbara

Submitted by Yolanda Blue, Special Collections Librarian,
University of California, Santa Barbara, Davidson Library

A.Summary & Current Status:

The International Federation of Library Associations and Institutions (IFLA) Satellite 2012 Pre-Conference, *Information for Civic Literacy*, program committee accepted the paper presentation/panel discussion proposal on March 8, 2012. The title of the paper is, *Civic literacy in a Diverse Southern California Community: Sustaining Local Political Knowledge*.

See embedded acceptance email from Francis Kirkwood, Convenor, IFLA Riga 2012:
Dear Yolanda,

On behalf of the programme committee, I am happy to advise you that your proposal of a paper/panel for the IFLA Riga 2012 preconference on Information for Civic Literacy is one of the ten accepted in the first round. We can discuss the details further in the coming weeks. Your paper should be submitted to me, publication ready, at the e-mail address below, by 1 May 2012.

Further details of the preconference, and a registration form, are available on our preconference website at <http://www.lnb.lv/iflariga2012> . On that website you will also see that we have extended the deadline of our call for papers in English and several other languages until 15 or 22 March. Please do forward the call for papers to other American colleagues who might also be interested in presenting in Riga!

With my best regards,

Francis Kirkwood
Convenor, IFLA Riga 2012
21A Broadway Ave.
Ottawa, Canada K1S 2V4
Tel.: +1-613-296-5845
Kirkwood.professional@sympatico.ca

B. Description of and timetable for the activities to be funded:

IFLA Satellite Pre-Conference Information for Civic Literacy Website:

8-10 August 2012, Riga

<http://www.lnb.lv/iflariga2012>

Presentations/Panel Discussions are scheduled 8-10 August 2012.

Organized by the IFLA Information Literacy Section and the IFLA Africa Section. The pre-conference will explore the role of information professionals, educators and public actors in promoting civic literacy and informed public choices by citizens.

According to parts of the theme, there is a special interest in increasing professional and public awareness of information control and manipulation in the Western democracies.

Given this particular focus, the paper presentation will highlight some of the various archiving tools and services that would serve as models for sustaining and making accessible local political history for citizens in our local community of Santa Barbara. These tools will assist diverse communities in determining how their representative/government officials have articulated issues.

(the entire proposal is listed under E. Abstract of paper)

C. Summary of the budget.

Airfare: Roundtrip from Santa Barbara, CA to Riga, Latvia:
Estimate: \$1423

Airport Shuttle/Taxi service Riga, Latvia Roundtrip: \$40.00

Registration: 250 EUR = 317.00 USD as of 05/17/2012

Hotel Riga, 8-10 August (3 days): 100 EUR = 300.00 USD as of 05/17/2012

Meals & Incidentals \$64.00 (maximum allowed) x 3 days = 320.00

Total Cost: Estimate = 2400.00

D. Member of bargaining unit represented by the UC-AFT.

Yes.

E. Abstract of the paper or poster accepted for presentation.

Full paper submitted on May 1, 2012 to Convenor, IFLA Riga for publication.

In the U.S. the right to vote and the use of the vote are seen as pillars of responsible citizenship and a healthy democracy. Open access to political knowledge and preservation of this information helps citizens understand a broad range of past and current community issues that impact their lives.

In 2010, librarians at the University of California in Santa Barbara started a project to focus on a crucial but somewhat allusive literature – that of electoral campaigns geared toward the local multicultural communities. From our research, we found that California was only mandated to collect ballot measures, campaign finance information, candidate data, and election results.

We determined that in many instances, websites, election flyers, social networks, digital media and printed campaign materials collected and preserved by libraries and repositories were limited in scope. Also, many of the local candidates' websites from the most recent election were no longer available.

The paper presentation and/or panel discussion will highlight some of the various archiving tools and services that would serve as models for sustaining and making accessible local political history for citizens. In addition, this archive would provide information on the ways candidates and citizens articulate social, economic and other community issues. It will assist diverse communities to view how their representative/government officials have articulated issues. Archiving will serve as a foundation to understand persistent issues, formulate informed current and future strategies, solutions and develop coalition-building efforts.

This presentation is a continuation of a poster session exhibited during the IFLA 2010 conference. The poster was entitled, *Local Elections, Campaign Literature and diverse Communities: Access Issues & Sustainable Solutions*.

Yolanda Blue, Associate Librarian, Special Collections- Speaker
University of California, Santa Barbara
Davidson Library
Santa Barbara, California 93106
00+1+805-893-3062
00+1+805-893-5749 (FAX)
blue@library.ucsb.edu

F. Name and sponsoring organization(s) (if applicable) of the conference.

International Federation of library Associations and Institutions General Conference
IFLA 2012 Helsinki, IFLA Satellite Pre-Conference
Information for Civic Literacy
8-10 August 2012, Riga

G. Description(s) of any funds that have been requested from other sources.

LAUC-SB Professional Development Funds- \$1,000 (to request after June 30)