

## **END OF FUNDING PERIOD REPORT**

### **LAUC Statewide Grants, Research & Professional Development Committee**

Primary Applicant(s): Yolanda Blue  
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### **TITLE OF PROJECT: *Local Elections, Campaign Literature and Diverse Communities: Access Issues & Sustainable Solutions***

Time Period of Grant: FY2010-2011  
Amount of Award Received: \$500.00

Original Abstract as Submitted:

In the U.S. the right to vote and the use of the vote are seen as pillars of responsible citizenship and a healthy democracy.

Our poster focuses on a crucial, but somewhat allusive literature – that of electoral campaigns geared toward local multicultural communities in California’s Santa Barbara and Ventura Counties. California is only mandated to collect ballot measures, campaign finances, candidate data and election results.

An initial assessment of available literature: election flyers, realia, posters, photographs, web sites, social networks, and digital media that has been collected and preserved by libraries and repositories are limited in scope. Many of our local candidates’ websites from the most recent election are no longer online.

Open access to knowledge and preservation of this literature helps citizens understand past and current community issues. Our project archive will assist diverse communities to view how their representatives have articulated issues.

Our poster will include text and images of multiple formats (print, posters, pamphlets, digitized and born digital) included in the archive. We will highlight the campaign literature of local diverse communities.

In addition, this archive will serve as a foundation to understand persistent issues, formulate informed current and future strategies, solutions, and develop coalition-building efforts.

## I. ACCOMPLISHMENTS and EVALUATION

- Describe what was achieved during the time period of the grant.

Our project came about as a response to the need to create an online campaign literature archives for local Santa Barbara materials that are not collected and preserved under the mandate of California State or Santa Barbara County. The archives would provide access to local political information and to a broad range of issues for diverse communities. We discovered that in a number of instances after elections occurred, websites were removed and many types of campaign printed materials were unavailable.

We began research to focus on exploring archiving tool designed to preserve and sustain local Santa Barbara political history. We discovered that UCLA had created an online campaign literature archive for Los Angeles materials, and the California Digital Library had developed a Web Archiving Service that could capture and preserve websites. These tools were explored as models for our project at UCSB.

During our research project, we applied for a poster presentation during the International Federation of Libraries and Associations (IFLA) annual conference in Gothenburg, Sweden. The conference theme was entitled, *Open access to knowledge –promoting sustainable progress*.

As a result of the responses expressed by attendees to our poster presentation during the conference, we were invited to submit a paper/panel discussion proposal for the upcoming IFLA 2012 Satellite Pre-Conference on Information for Civic Literacy in Riga, Latvia.

- What would you do differently next time, if anything?

I would consider participating in a paper/panel discussion.

- What advice do you have for others applying for LAUC research grants?

To focus on a project that has a benefit not only for the research community but also for information professionals and their various institutions.

## II. IS YOUR PROJECT COMPLETED? Yes X No\_\_

If No, what is needed to complete the project? Is more time needed? Or more funds?

## III. FINANCIAL STATEMENT

Summary of the budget.

Airfare: Roundtrip airfare from Los Angeles, CA. to Gothenberg, Sweden: Estimate \$1500

Shuttle/Taxi: Santa Barbara AirBus Shuttle (plus taxi to pickup location)—Roundtrip \$100

Registration - 560.00 EU=745.510 USD  
(Alternatively: Membership= 130 Euros + 415 Euros for Registration: 415.00 EUR  
= 556.926 USD)

Business Visa for Sweden = 60.00 EU =80.5115 USD

Hotel- \$100 x 4 nights = \$400

Meals & Incidentals: \$64 (Maximum allowed) x 5 days= \$320

Total cost: Estimate= \$2957.50

Actual cost:	<b>\$2813.00</b>
Minus Professional Development –	\$1000.00
Minus LAUC Grant –	\$500.00
<i>Balance -</i>	\$1313.00

#### **IV. SHARING YOUR PRODUCT/RESULTS**

161.*Local Elections, Campaign Literature and Diverse Communities: Access Issues & Sustainable Solutions*  
Presenters: Yolanda Blue, United States & Sylvia Curtis, United States & Elaine McCracken, United States

<http://conference.ifla.org/past-wlic/2010/poster-sessions.htm>

#### **V. NOTE**

Information included in this report may be reprinted or posted on the web for dissemination to UCOP, other UC Libraries, and future potential LAUC grant applicants.