



OFFICE OF THE LAUC PRESIDENT

November 12, 2013

To: LAUC Web Review Ad Hoc Committee
Julie Lefevre, LAUC Web Administrator (Chair) (Berkeley)
Chuck Huber (Santa Barbara)

Introduction:

The LAUC website is the primary mode of communication about LAUC's activities and policies. The site is currently hosted by UCOP at <http://lauc.ucop.edu/>.

The site has grown over time under the management of a succession of web administrators. The appointment of a new web administrator is an opportune time to assess the current architecture, platform, and hosting arrangement. Additionally, the Executive Board has begun planning for new content on the website that will showcase the activities of LAUC members and be directed towards an audience of non-members as well as members.

The LAUC Web Review Ad Hoc Committee will report to the LAUC Executive Board with an assessment of the current site and recommendations for improving functionality and architecture to accommodate both old and new content.

Membership:

- Julie Lefevre, LAUC Web Administrator (Chair) (Berkeley)
- Chuck Huber (Santa Barbara)

Charge:

- Review the LAUC website and recommend changes that will improve usability and make the site easier to administer.
- Investigate options for the underlying technology that will support the LAUC website, including content management platforms.
- Investigate options for hosting.
- Recommend improvements to the information architecture, including revisions to the top level and secondary level navigation menus.
- Assess scale and scope of a project to implement any recommended information architecture and platform changes.
- Consult with LAUC and UCOP colleagues and website design experts as appropriate.

Timeframe:

- Committee work will begin as soon as possible after committee formed. A report should be submitted to the LAUC Executive Board no later than February 6, 2014.

Committee Work and Meetings

The Executive Board urges the committee to conduct its business through conference call(s), or using other technologies, such as email or chat. Please discuss options with the President.

Thank you for your service to the LAUC membership. We all very much appreciate your efforts on our behalf. Please feel free to contact me if you have questions or concerns about the Charge.

Nick Robinson
LAUC President, 2013-14

Cc: LAUC Executive Board