Virginia Allison
Langson Library Reference
UC Irvine Libraries
PO Box 19557
Irvine, CA 92623-9557

LAUC Research &Professional Development Committee
UCI Libraries
P.O. Box 19557
Irvine, CA 92623-9557

Dear LAUC Research and Professional Development Committee,

Please consider my proposal for the LAUC Presentation Grant as described below:

A. Summary and current status of the research project/activity

Visual literacy, is the ability to understand and produce visual images. In my research on the topic, I have found that the UC Irvine Libraries' current information literacy initiatives lack valuable "visual literacy" components such as how to read, describe, and analyze visual information. During the summer of 2009, I began working with our Department of Education and Outreach and our Second Life Task Force to develop library initiatives that engender visual literacy skills.

My plans to implement library based visual literacy initiatives begin with a survey designed to measure information literacy skills amongst the UC Irvine Libraries' staff. The survey has been approved by our AUL which is the first step in gaining IRB approval. I plan on using the survey data to help plan for visual literacy training amongst our staff. My intention is to create visual literacy awareness and skills within the library, so that library staff will be equipped to teach and promote visual literacy awareness on campus.

As a member of the Second Life Task Force, which has been responsible for the successful management of our Library's virtual property, Anteater Island, I started a visual literacy work group. Our group is planning to utilize the virtual environment to build a modular, immersive and interactive visual literacy tutorial.

Additionally, I am creating a visual literacy LibGuide which will be the central point for discovering and using online visual literacy learning objects as they are developed. The guide will contain an annotated bibliography on visual literacy in addition to online tools that will mirror the modular tutorials in Second Life. Librarians and faculty will be able to integrate these learning tools into their instruction.

My poster will summarize my research on visual literacy and my development process for implementing visual literacy initiatives in our library. My presentation will also showcase the online learning objects being created in support of this project.

B. Description of and timetable for the activities to be funded by the Mini-Grant for Presentation Grant. If release time is required, please provide a sample signed memo or email from your department head or supervisor.

Activities to be funded by the min-grant include the poster printing, shipping, and meal costs accrued during my trip to Boston to attend the Art Librarians Society of North America (ARLIS/Na) annual conference where I will present my poster "Grass Roots Visual Literacy, an Organic Approach."

Permission for time release and other funds secured are attached.

C. Budget Summary:

- Printing fee for 4x8 poster estimated cost: $160.00
- Estimated meal cost (four days): $256.00
- Poster Shipping estimated cost: $65.00
- Conference Registration fee: $225.00*
- Airfare: $300.00*
- Hotel ($75 x 4 nights): $300.00*
- Ground transportation: $40.00

Total Cost: $1,346.00
*funding secured though librarian professional development fund $825.00

Funding amount requested: $500.00

D. Indicate whether the applicant is a member of the bargaining unit represented by the UC-AFT or a non-represented librarian.

I am a current UC-AFT represented member of the bargaining unit.

E. Abstract of the paper or poster accepted for presentation

With the rising use of new media in education, libraries are in a unique position to expand our traditional services into these new environments. Visual literacy has emerged as a core proficiency in understanding today's media rich information environment. As libraries build their collections and services to include digital reality environments, such as Second Life, it seems only natural to extend efforts in promoting visual literacy education within this new milieu.

My poster will present the methods I am using to create a locally grown crop of visual literacy tools and resources for campus wide adoption. Collaborating with the library's department of

Education and Outreach and the Second Life Team, I am launching visual literacy initiatives which include an interactive modular visual literacy tutorial in Second Life, as well as online learning objects which will reside on a visual literacy LibGuide. These learning objects are designed to serve the needs of the undergraduate curriculum at UC Irvine. After attending Visual Literacy training using the resources above, Subject Librarians will be encouraged to adopt and embed these resources within their Bibliographic Instruction Sessions.

My poster will demonstrate how online visual literacy resources can help root visual literacy initiatives within existing curriculum on campus. I hope to challenge other libraries to embrace visual literacy as a valuable component of information literacy efforts. And to illustrate how new media can provide new opportunities to expand the libraries influence and presence on campus and beyond.

F. Name and Sponsoring Organization of the conference:
Art Librarian's Society of North America, Annual Conference 2010

G. Description(s) of any funds that have been requested from other sources:

My Librarians Professional Development fund will provide $825.00 to cover my hotel, flight, and registration expenses.

Thank you for your consideration.

Sincerely,

Virginia Allison

Research Librarian for Visual Arts and Dance
University of California, Irvine Libraries
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A Professional Activities Form you submitted has been given final approval.

Thank you
UC Irvine Libraries Business Office

Source of Funding: Librarians Professional Development Fund

Date: 01/08/10 14:24:49
Employee Name: Laura V. Allison
Division Title: Public Services
Department Title: Langson Library Reference
Description of Activity: ARLIS/NA Annual Conference. Three days of sessions are centered around the five themes: The Future of Art and Visual Resources Librarianship; Collection Development; Emerging Technologies; Reference and Instruction; and Visual Resources.
Location of Activity: Boston
Comments: I will be presenting a Poster

TRAVEL INFORMATION	
Start date of activity: 04/23/10	
End date of activity: 04/26/10	
Start date of travel, if different: 04/22/10	
End date of travel, if different: 04/26/10	
Requested released time from the employee's normal work week: 3 days	

ESTIMATED EXPENSES	
Airfare: $300.00	Hotel ($75 X 4 nights) = $300.00
Ground transportation: $0.00	Meals ($64 max X days) = $0.00
Personal auto ($0.5 X miles) = $0.00	*(single day activities: $33 max for trips longer than 10 hours; lunch covered only if activity conducted during lunch)*
Registration fee/tuition: $225.00	Other expenses: ( ) $0.00
	TOTAL COST $825.00

Amounts already approved for this fiscal year:

Amount of funding requested: $ 825.00
Amount of funding approved: $ 825.00

Sent from lallison@uci.edu to cynthiaj@uci.edu (cc: ltanji@uci.edu) on 01/08/10 02:05:03 PM
Release time approved by Supervisor (Dept Head or AUL) cynthiaj@uci.edu on 01/08/10